

Media Release

FOR IMMEDIATE RELEASE

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GOOGLE DEAL BREAKTHROUGH FOR COMMUTERS

The NSW government's agreement with Google to provide public transport information via Google Transit is a significant breakthrough for commuters and tourists, according to peak national body, [Tourism & Transport Forum](#) (TTF).

TTF Chief Executive John Lee said the decision would make it easier for those wanting to use public transport in Sydney.

"Commuters will now be able to plan their journeys on one of the world's most popular online mapping and navigation services," Mr Lee said.

"Google Maps is the first online choice for many people seeking directions.

"The government's decision will mean that in addition to getting directions for walking and driving, users will now have the option of finding out the best and quickest public transport options.

"It will help make public transport more accessible and will increase the propensity for people to use our trains, buses and ferries."

Mr Lee said Sydney would join 400 cities worldwide that provide public transport information through Google Maps.

"Australia has been in the slow-lane in taking up the potential of Google and expanding its use for public transport in this way was a key recommendation of TTF's paper [Bringing Public Transport into the Information Age](#) which was released earlier this year," Mr Lee said.

"Before today, only Adelaide and Perth were offering this information via Google Maps. Gladys Berejiklian is to be congratulated for ensuring that Sydney is the third Australian city to join Google Transit and we encourage remaining states to follow."

"With Google Maps available in 12 different languages, having this information available through Google Transit will be particularly useful for international visitors.

"It's a win for local commuters and also increases the options available to tourists who have come to rely on Google Maps as their source of information when they are visiting overseas destinations," Mr Lee said.

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