

 **Outlook09**  
**HOTEL & TOURISM INDUSTRY POLICY SUMMIT**



**Tuesday 5 May 2009 | Shangri-La Hotel, Sydney**

TTF's **Outlook09** will broaden the boundaries of industry discussion beyond transactional issues in property and investment and address operational and policy matters.

INVITATION ONLY

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# Outlook09

## HOTEL & TOURISM INDUSTRY POLICY SUMMIT



TTF's **Outlook09** Summit will bring together CEO and industry heavy-weights from the hotel and tourism sector to examine major issues of public policy and industry practice. This invitation-only event will draw together public and private sector experts from across Australia and the region.

As a national, Member-funded, CEO forum, TTF advocates the public policy interests of the 200 most prestigious corporations and institutions in the Australian tourism, transport, aviation and investment sectors. Our **Outlook09** Summit stands out from other events because it is policy-focused, complimentary for Members and delivers actionable outcomes for the benefit of the wider industry.

TTF is pleased to convene the annual **Outlook09** Summit on Tuesday 5 May 2009 at the Shangri-La Hotel Sydney. This year's event will examine themes such as:

- Business sustainability and investment during the Global Financial Crisis and the impact and the urgent response required from industry and government;
- Delivery of the National Long-Term Tourism Strategy;
- City planning and barriers to tourism investment;
- Harnessing and stimulating demand through major events and business tourism;
- Evolving consumer expectations for sustainable and innovative product;
- Aviation regulatory policy and its impact on the tourism economy; and
- International business and consumer response to climate change and the introduction of an emissions trading scheme.



**Christopher Brown**  
Managing Director  
Tourism & Transport Forum (TTF)

Gold



Silver



## COMPLIMENTARY FOR MEMBERS



TTF Tourism Oration  
Hon Jeff Kennett AC  
Luncheon address

## Summit Program

(\*Speakers invited at time of publication)

A global outlook for business sustainability and industry investment

- **Rohit Talwar** | UK based global futurist

Building a global tourism events destination

- **Aloysius Arlanda** | Chief Executive Officer, Singapore Exhibition & Convention Bureau\*

Planning for destination development and barriers to entry for tourism infrastructure

- **Hon Patrick Conlon MP** | SA Infrastructure Minister
- **Hon Kristina Keneally MP** | NSW Planning Minister

Aviation regulatory policy and its impact on the tourism economy

- **Brett Godfrey** | Chief Executive Officer, Virgin Blue\*
- **Peter Harbison** | Managing Director, Centre for Asia Pacific Aviation
- **Greg Russell** | Chief Executive Officer, Airservices Australia
- **Ian Thomas** | President, Australia and South Pacific, Boeing

International business and consumer response to climate change

- **Maria Atkinson** | Global Head of Sustainability, Lend Lease Corporation\*
- **Nick Rowley** | Director, Kinesis\*

Tourism's renaissance or resistance: Invigorating the Australian tourism offering

- **Paul Constantinou** | Chairman, Quest Serviced Apartments
- **Andrew McEvoy** | Chief Executive, South Australian Tourism Commission
- **Ann Sherry AO** | Chief Executive Officer, Carnival Australia



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Tuesday 5 May 2009 | 8.30am - 5.30pm | Shangri-La Hotel, Sydney  
176 Cumberland St, The Rocks, Sydney NSW 2000

TTF would like to thank our event sponsors for their generosity.

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A U S T R A L I A

Tourism & Transport Forum

**Tourism & Transport Forum (TTF)** is a national, member-funded CEO forum advocating the public policy interests of the 200 most prestigious corporations and institutions in the Australian tourism, transport, aviation and investment sectors.

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