

THE ABC OF THE PMC

A TAX ON YOUR TRAVEL

A

THE PMC IS A **TAX ON TRAVEL**



THAT MEANS 30,000 FEWER VISITORS PER YEAR (IATA)

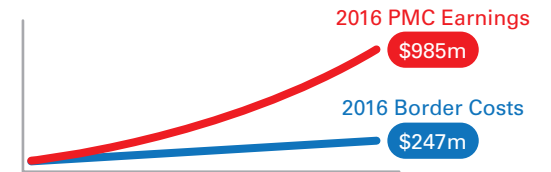
B



IT'S INTENDED **TO FUND** INTERNATIONAL PASSENGER PROCESSING AT OUR BORDERS...

C

...BUT RECOVERS ALMOST **FOUR TIMES** WHAT IS NEEDED



AND IT'S RISING 5% EACH YEAR

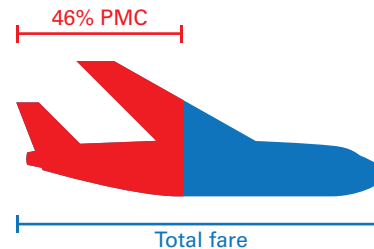
D

CURRENTLY \$55 PER PERSON. **PROPOSAL TO LIFT TO**



E

THAT'S ALMOST **HALF A DISCOUNT AU-NZ AIRFARE**



F

IT'S ALSO



FOR A **FAMILY OF FOUR** (OR A FIFTH AIRFARE)

G

\$240 ALSO BUYS **TWO DAYS** OF CAR HIRE, OR



AN **EXTRA NIGHT'S** ACCOMMODATION

H

TOURISM SUPPORTS 1 MILLION AUSSIE JOBS



FEWER VISITORS = FEWER JOBS

I

IT'S A **HOLIDAY TAX** ON MILLIONS OF AUSSIES



AND THEY VOTE