OVERSEAS ARRIVALS SUMMARY BY AIRPORTS \& KEY MARKETS

## DECEMBER 2016 EDITION - FEBRUARY 2017



## 1. Arrivals and departures by top 20 markets

Total arrivals by top 20 source countries

|  | Month |  |  |  | Year Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ARRIVALS FROM: | Dec 2015 | Dec 2016 | Difference | \% change | Dec 2015 | Dec 2016 | Difference | \% change |
| New Zealand | 124,500 | 128,500 | 4,000 | 3.2\% | 1,311,900 | 1,347,400 | 35,500 | 2.7\% |
| China | 93,300 | 98,800 | 5,500 | 5.9\% | 1,025,500 | 1,199,100 | 173,600 | 16.9\% |
| UK | 112,300 | 116,800 | 4,500 | 4.0\% | 691,300 | 716,700 | 25,400 | 3.7\% |
| USA | 81,400 | 87,800 | 6,400 | 7.9\% | 611,200 | 711,400 | 100,200 | 16.4\% |
| Singapore | 56,500 | 57,900 | 1,400 | 2.5\% | 397,000 | 439,600 | 42,600 | 10.7\% |
| Japan | 36,200 | 42,000 | 5,800 | 16.0\% | 337,200 | 413,800 | 76,600 | 22.7\% |
| Malaysia | 42,700 | 43,200 | 500 | 1.2\% | 339,300 | 387,700 | 48,400 | 14.3\% |
| South Korea | 30,100 | 30,400 | 300 | 1.0\% | 230,000 | 284,600 | 54,600 | 23.7\% |
| India | 26,000 | 29,500 | 3,500 | 13.5\% | 233,600 | 259,900 | 26,300 | 11.3\% |
| Hong Kong | 27,200 | 32,500 | 5,300 | 19.5\% | 219,200 | 249,300 | 30,100 | 13.7\% |
| Germany | 24,500 | 26,200 | 1,700 | 6.9\% | 190,300 | 203,300 | 13,000 | 6.8\% |
| Indonesia | 18,500 | 26,600 | 8,100 | 43.8\% | 153,300 | 174,400 | 21,100 | 13.8\% |
| Taiwan | 10,300 | 12,500 | 2,200 | 21.4\% | 130,200 | 164,600 | 34,400 | 26.4\% |
| Canada | 16,900 | 18,800 | 1,900 | 11.2\% | 142,200 | 152,300 | 10,100 | 7.1\% |
| France | 14,700 | 16,000 | 1,300 | 8.8\% | 119,600 | 123,300 | 3,700 | 3.1\% |
| Philippines | 9,000 | 11,400 | 2,400 | 26.7\% | 90,100 | 107,200 | 17,100 | 19.0\% |
| Thailand | 8,500 | 9,600 | 1,100 | 12.9\% | 77,700 | 91,600 | 13,900 | 17.9\% |
| Italy | 10,500 | 10,800 | 300 | 2.9\% | 72,900 | 75,500 | 2,600 | 3.6\% |
| Vietnam | 5,900 | 6,800 | 900 | 15.3\% | 56,700 | 69,300 | 12,600 | 22.2\% |
| Ireland | 8,800 | 8,800 | 0 | 0.0\% | 58,600 | 57,600 | -1,000 | -1.7\% |
| TOP 20 MARKETS | 764,600 | 819,800 | 55,200 | 7.2\% | 6,487,800 | 7,228,600 | 740,800 | 11.4\% |
| ALL MARKETS | 898,700 | 971,800 | 73,100 | 8.1\% | 7,444,400 | 8,262,900 | 818,500 | 11.0\% |

Note: Top 20 source countries based on latest year-ending data.

## Year ending December 2016

ARRIVALS BY TOP 20 SOURCE COUNTRIES, ANNUAL GROWTH


Total departures by top 20 destination countries

|  | Month |  |  |  | Year Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| DEPARTURES TO: | Dec 2015 | Dec 2016 | Difference | \% change | Dec 2015 | Dec 2016 | Difference | \% change |
| New Zealand | 171,200 | 184,700 | 13,500 | 7.9\% | 1,271,000 | 1,326,100 | 55,100 | 4.3\% |
| Indonesia | 103,200 | 103,500 | 300 | 0.3\% | 1,103,300 | 1,254,300 | 151,000 | 13.7\% |
| USA | 108,100 | 101,000 | -7,100 | -6.6\% | 1,009,100 | 1,056,300 | 47,200 | 4.7\% |
| UK | 68,800 | 70,800 | 2,000 | 2.9\% | 592,000 | 588,300 | -3,700 | -0.6\% |
| Thailand | 48,500 | 48,900 | 400 | 0.8\% | 552,500 | 529,100 | -23,400 | -4.2\% |
| China | 44,700 | 49,300 | 4,600 | 10.3\% | 428,800 | 455,000 | 26,200 | 6.1\% |
| Singapore | 35,700 | 40,000 | 4,300 | 12.0\% | 365,100 | 381,200 | 16,100 | 4.4\% |
| Japan | 45,400 | 43,900 | -1,500 | -3.3\% | 308,000 | 358,500 | 50,500 | 16.4\% |
| Fiji | 33,700 | 34,200 | 500 | 1.5\% | 348,900 | 347,600 | -1,300 | -0.4\% |
| India | 57,200 | 63,900 | 6,700 | 11.7\% | 291,600 | 322,600 | 31,000 | 10.6\% |
| Malaysia | 31,900 | 32,900 | 1,000 | 3.1\% | 252,700 | 259,300 | 6,600 | 2.6\% |
| Vietnam | 33,400 | 32,600 | -800 | -2.4\% | 244,000 | 246,800 | 2,800 | 1.1\% |
| Hong Kong | 21,100 | 22,700 | 1,600 | 7.6\% | 213,900 | 217,200 | 3,300 | 1.5\% |
| Philippines | 35,600 | 33,600 | -2,000 | -5.6\% | 218,000 | 213,000 | -5,000 | -2.3\% |
| Italy | 11,500 | 11,200 | -300 | -2.6\% | 187,000 | 195,300 | 8,300 | 4.4\% |
| Canada | 20,700 | 24,600 | 3,900 | 18.8\% | 133,300 | 155,500 | 22,200 | 16.7\% |
| France | 12,000 | 11,200 | -800 | -6.7\% | 150,900 | 134,100 | -16,800 | -11.1\% |
| Germany | 11,400 | 11,200 | -200 | -1.8\% | 106,200 | 107,300 | 1,100 | 1.0\% |
| Papua New Guinea | 6,500 | 7,000 | 500 | 7.7\% | 102,900 | 102,400 | -500 | -0.5\% |
| South Africa | 14,300 | 14,900 | 600 | 4.2\% | 86,400 | 95,700 | 9,300 | 10.8\% |
| TOP 20 MARKETS | 925,100 | 953,500 | 28,400 | 3.1\% | 7,965,600 | 8,345,600 | 380,000 | 4.8\% |
| ALL MARKETS | 1,087,600 | 1,127,900 | 40,300 | 3.7\% | 9,459,200 | 9,928,100 | 468,900 | 5.0\% |

Note: Top 20 destination countries based on latest year-ending data

## 2. Air arrivals by airports and purpose of travel

|  | Month |  |  |  | Year Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SYDNEY | Dec 2015 | Dec 2016 | Difference | \% change | Dec 2015 | Dec 2016 | Difference | \% change |
| Holiday | 202,540 | 214,770 | 12,230 | 6.0\% | 1,386,290 | 1,704,270 | 317,980 | 22.9\% |
| Visiting friends/relatives | 118,630 | 128,150 | 9,520 | 8.0\% | 792,030 | 799,150 | 7,120 | 0.9\% |
| Business | 15,280 | 15,650 | 370 | 2.4\% | 286,230 | 294,840 | 8,610 | 3.0\% |
| Education | 11,850 | 11,490 | -360 | -3.0\% | 188,340 | 209,120 | 20,780 | 11.0\% |
| Convention/conference | 3,670 | 5,520 | 1,850 | 50.4\% | 94,600 | 95,980 | 1,380 | 1.5\% |
| Employment | 12,310 | 12,910 | 600 | 4.9\% | 128,220 | 118,290 | -9,930 | -7.7\% |
| Total | 374,260 | 399,960 | 25,700 | 6.9\% | 3,010,660 | 3,372,920 | 362,260 | 12.0\% |
|  |  |  |  |  |  |  |  |  |
| MEl bourne | Dec 2015 | Dec 2016 | Difference | \% change | Dec 2015 | Dec 2016 | Difference | \% change |
| Holiday | 119,440 | 130,380 | 10,940 | 9.2\% | 813,260 | 990,910 | 177,650 | 21.8\% |
| Visiting friends/relatives | 86,550 | 94,330 | 7,780 | 9.0\% | 550,170 | 555,120 | 4,950 | 0.9\% |
| Business | 8,310 | 9,180 | 870 | 10.5\% | 154,590 | 161,450 | 6,860 | 4.4\% |
| Education | 8,040 | 8,430 | 390 | 4.9\% | 133,280 | 153,190 | 19,910 | 14.9\% |
| Convention/conference | 1,850 | 3,150 | 1,300 | 70.3\% | 49,920 | 52,500 | 2,580 | 5.2\% |
| Employment | 7,150 | 7,060 | -90 | -1.3\% | 74,210 | 70,540 | -3,670 | -4.9\% |
| Total | 236,530 | 259,700 | 23,170 | 9.8\% | 1,844,420 | 2,063,080 | 218,660 | 11.9\% |


| BRISBANE | Dec 2015 | Dec 2016 | Difference | \% change | Dec 2015 | Dec 2016 | Difference | \% change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Holiday | 62,360 | 64,530 | 2,170 | 3.5\% | 524,480 | 589,360 | 64,880 | 12.4\% |
| Visiting friends/relatives | 44,100 | 47,330 | 3,230 | 7.3\% | 318,900 | 312,880 | -6,020 | -1.9\% |
| Business | 3,800 | 3,330 | -470 | -12.4\% | 79,900 | 77,540 | -2,360 | -3.0\% |
| Education | 4,010 | 3,530 | -480 | -12.0\% | 68,950 | 70,850 | 1,900 | 2.8\% |
| Convention/conference | 1,090 | 1,240 | 150 | 13.8\% | 31,710 | 30,720 | -990 | -3.1\% |
| Employment | 3,340 | 3,190 | -150 | -4.5\% | 47,120 | 35,760 | -11,360 | -24.1\% |
| Total | 122,670 | 127,230 | 4,560 | 3.7\% | 1,123,670 | 1,173,730 | 50,060 | 4.5\% |


| PERTH | Dec 2015 | Dec 2016 | Difference | \% change | Dec 2015 | Dec 2016 | Difference | \% change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Holiday | 44,320 | 49,100 | 4,780 | 10.8\% | 320,870 | 403,710 | 82,840 | 25.8\% |
| Visiting friends/relatives | 39,390 | 41,820 | 2,430 | 6.2\% | 252,350 | 254,060 | 1,710 | 0.7\% |
| Business | 2,550 | 2,520 | -30 | -1.2\% | 52,850 | 49,280 | -3,570 | -6.8\% |
| Education | 2,180 | 2,410 | 230 | 10.6\% | 41,120 | 43,560 | 2,440 | 5.9\% |
| Convention/conference | 480 | 600 | 120 | 25.0\% | 12,260 | 13,270 | 1,010 | 8.2\% |
| Employment | 3,210 | 3,130 | -80 | -2.5\% | 43,780 | 35,900 | -7,880 | -18.0\% |
| Total | 93,570 | 101,510 | 7,940 | 8.5\% | 748,600 | 828,780 | 80,180 | 10.7\% |


| ADELAIDE | Dec 2015 | Dec 2016 | Difference | \% change | Dec 2015 | Dec 2016 | Difference | \% change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Holiday | 7,210 | 8,530 | 1,320 | 18.3\% | 51,140 | 52,550 | 1,410 | 2.8\% |
| Visiting friends/relatives | 9,370 | 11,110 | 1,740 | 18.6\% | 55,540 | 54,550 | -990 | -1.8\% |
| Business | 610 | 470 | -140 | -23.0\% | 10,200 | 10,480 | 280 | 2.7\% |
| Education | 550 | 500 | -50 | -9.1\% | 14,160 | 14,450 | 290 | 2.0\% |
| Convention/conference | - | - | - | - | 3,580 | 3,590 | 10 | 0.3\% |
| Employment | 460 | 540 | 80 | 17.4\% | 5,640 | 5,160 | -480 | -8.5\% |
| Total | 18,600 | 21,680 | 3,080 | 16.6\% | 145,440 | 145,910 | 470 | 0.3\% |


| DARWIN | Dec 2015 | Dec 2016 | Difference | \% change | Dec 2015 | Dec 2016 | Difference | \% change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Holiday | 1,780 | 1,750 | -30 | -1.7\% | 22,820 | 24,200 | 1,380 | 6.0\% |
| Visiting friends/relatives | 760 | 900 | 140 | 18.4\% | 9,320 | 8,830 | -490 | -5.3\% |
| Business | - | - | - | - | 4,180 | 3,190 | -990 | -23.7\% |
| Education | - | - | - | - | 2,300 | 2,070 | -230 | -10.0\% |
| Convention/conference | - | - | - | - | 1,110 | 840 | -270 | -24.3\% |
| Employment | - | - | - | - | 4,940 | 3,640 | -1,300 | -26.3\% |
| Total | 3,260 | 3,310 | 50 | 1.5\% | 48,070 | 46,400 | -1,670 | -3.5\% |


| GOLD COAST | Dec 2015 | Dec 2016 | Difference | \% change | Dec 2015 | Dec 2016 | Difference | \% change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Holiday | 21,030 | 22,180 | 1,150 | 5.5\% | 181,390 | 246,650 | 65,260 | 36.0\% |
| Visiting friends/relatives | 6,610 | 8,090 | 1,480 | 22.4\% | 59,100 | 64,380 | 5,280 | 8.9\% |
| Business | - | - | - | - | 5,220 | 5,110 | -110 | -2.1\% |
| Education | 760 | 1,050 | 290 | 38.2\% | 12,130 | 12,640 | 510 | 4.2\% |
| Convention/conference | - | - |  | - | 5,400 | 4,280 | -1,120 | -20.7\% |
| Employment | 520 | 760 | 240 | 46.2\% | 8,470 | 7,590 | -880 | -10.4\% |
| Total | 29,650 | 32,950 | 3,300 | 11.1\% | 278,270 | 349,060 | 70,790 | 25.4\% |


| CAIRNS | Dec 2015 | Dec 2016 | Difference | \% change | Dec 2015 | Dec 2016 | Difference | \% change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Holiday | 14,520 | 16,050 | 1,530 | 10.5\% | 133,960 | 169,440 | 35,480 | 26.5\% |
| Visiting friends/relatives | 1,440 | 1,660 | 220 | 15.3\% | 18,530 | 16,050 | -2,480 | -13.4\% |
| Business | - | - | - | - | 4,770 | 4,580 | -190 | -4.0\% |
| Education | - | - | - |  | 8,020 | 6,880 | -1,140 | -14.2\% |
| Convention/conference | - | - | - | - | 2,490 | 2,270 | -220 | -8.8\% |
| Employment | - | - | - | - | 5,300 | 3,790 | -1,510 | -28.5\% |
| Total | 16,850 | 19,240 | 2,390 | 14.2\% | 180,450 | 209,820 | 29,370 | 16.3\% |


| AIR ARRIVALS | Dec 2015 | Dec 2016 | Difference | \% change | Dec 2015 | Dec 2016 | Difference | \% change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Holiday | 473,420 | 508,050 | 34,630 | 7.3\% | 3,438,670 | 4,189,520 | 750,850 | 21.8\% |
| Visiting friends/relatives | 307,110 | 334,070 | 26,960 | 8.8\% | 2,057,800 | 2,068,130 | 10,330 | 0.5\% |
| Business | 31,200 | 31,890 | 690 | 2.2\% | 600,250 | 607,780 | 7,530 | 1.3\% |
| Education | 27,780 | 27,860 | 80 | 0.3\% | 468,670 | 513,430 | 44,760 | 9.6\% |
| Convention/conference | 7,570 | 10,910 | 3,340 | 44.1\% | 201,250 | 203,650 | 2,400 | 1.2\% |
| Employment | 27,550 | 28,450 | 900 | 3.3\% | 318,080 | 281,400 | -36,680 | -11.5\% |
| Total | 896,110 | 967,400 | 71,290 | 8.0\% | 7,390,880 | 8,205,850 | 814,970 | 11.0\% |

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## 2. Air arrivals by airports and purpose of travel

## Year ending December 2016



BRISBANE, ANNUAL GROWTH


ADELAIDE, ANNUAL GROWTH


## GOLD COAST, ANNUAL GROWTH



MELBOURNE, ANNUAL GROWTH


PERTH, ANNUAL GROWTH


## DARWIN, ANNUAL GROWTH

 Holiday relatives Business Education
friends/ ence


CAIRNS, ANNUAL GROWTH


## 3. Air arrivals by airports and key rental vehicle markets

Air arrivals are displayed below for the top ten markets for rental vehicles, based on the volume of visitors making a hire over the past five years. Also included are the shares of each market this represents, which indicate each market's propensity for making a rental car hire.


|  | Month |  |  |  | Year Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SYDNEY | Dec 2015 | Dec 2016 | Difference | \% change | Dec 2015 | Dec 2016 | Difference | \% change |
| New Zealand | 40,620 | 41,620 | 1,000 | 2.5\% | 433,940 | 440,650 | 6,710 | 1.5\% |
| UK | 44,630 | 45,940 | 1,310 | 2.9\% | 267,500 | 274,970 | 7,470 | 2.8\% |
| USA | 48,690 | 51,800 | 3,110 | 6.4\% | 340,640 | 413,160 | 72,520 | 21.3\% |
| Singapore | 15,300 | 14,080 | -1,220 | -8.0\% | 112,710 | 114,970 | 2,260 | 2.0\% |
| Germany | 10,960 | 11,700 | 740 | 6.8\% | 78,180 | 85,170 | 6,990 | 8.9\% |
| Malaysia | 9,500 | 9,260 | -240 | -2.5\% | 70,490 | 75,130 | 4,640 | 6.6\% |
| China | 40,630 | 43,710 | 3,080 | 7.6\% | 448,160 | 530,500 | 82,340 | 18.4\% |
| France | 6,780 | 7,820 | 1,040 | 15.3\% | 53,580 | 56,930 | 3,350 | 6.3\% |
| Canada | 10,600 | 10,020 | -580 | -5.5\% | 83,070 | 83,630 | 560 | 0.7\% |
| Hong Kong | 11,780 | 13,540 | 1,760 | 14.9\% | 94,290 | 103,780 | 9,490 | 10.1\% |
| Total | 239,490 | 249,490 | 10,000 | 4.2\% | 1,982,560 | 2,178,890 | 196,330 | 9.9\% |
|  |  |  |  |  |  |  |  |  |
| MELBOURNE | Dec 2015 | Dec 2016 | Difference | \% change | Dec 2015 | Dec 2016 | Difference | \% change |
| New Zealand | 34,910 | 36,040 | 1,130 | 3.2\% | 336,730 | 335,410 | -1,320 | -0.4\% |
| UK | 26,030 | 27,020 | 990 | 3.8\% | 148,800 | 157,300 | 8,500 | 5.7\% |
| USA | 15,700 | 17,130 | 1,430 | 9.1\% | 116,220 | 132,180 | 15,960 | 13.7\% |
| Singapore | 17,950 | 19,410 | 1,460 | 8.1\% | 106,660 | 132,660 | 26,000 | 24.4\% |
| Germany | 6,210 | 6,850 | 640 | 10.3\% | 43,810 | 48,080 | 4,270 | 9.7\% |
| Malaysia | 17,960 | 17,320 | -640 | -3.6\% | 128,340 | 142,110 | 13,770 | 10.7\% |
| China | 34,230 | 37,630 | 3,400 | 9.9\% | 349,050 | 401,760 | 52,710 | 15.1\% |
| France | 3,730 | 4,190 | 460 | 12.3\% | 26,810 | 27,700 | 890 | 3.3\% |
| Canada | 2,990 | 3,000 | 10 | 0.3\% | 23,130 | 23,420 | 290 | 1.3\% |
| Hong Kong | 8,050 | 9,110 | 1,060 | 13.2\% | 60,960 | 69,960 | 9,000 | 14.8\% |
| Total | 167,760 | 177,700 | 9,940 | 5.9\% | 1,340,510 | 1,470,580 | 130,070 | 9.7\% |


| BRISBANE | Dec 2015 | Dec 2016 | Difference | \% change | Dec 2015 | Dec 2016 | Difference | \% change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New Zealand | 28,260 | 29,030 | 770 | 2.7\% | 314,540 | 314,090 | -450 | -0.1\% |
| UK | 14,280 | 14,410 | 130 | 0.9\% | 94,990 | 96,230 | 1,240 | 1.3\% |
| USA | 9,980 | 10,250 | 270 | 2.7\% | 84,170 | 88,170 | 4,000 | 4.8\% |
| Singapore | 6,150 | 5,350 | -800 | -13.0\% | 40,430 | 39,580 | -850 | -2.1\% |
| Germany | 2,900 | 2,740 | -160 | -5.5\% | 26,620 | 25,630 | -990 | -3.7\% |
| Malaysia | 960 | 1,100 | 140 | 14.6\% | 14,810 | 9,180 | -5,630 | -38.0\% |
| China | 10,470 | 9,700 | -770 | -7.4\% | 132,060 | 132,750 | 690 | 0.5\% |
| France | 1,670 | 1,460 | -210 | -12.6\% | 14,510 | 13,620 | -890 | -6.1\% |
| Canada | 1,780 | 3,930 | 2,150 | 120.8\% | 17,680 | 27,420 | 9,740 | 55.1\% |
| Hong Kong | 4,180 | 4,170 | -10 | -0.2\% | 32,980 | 34,470 | 1,490 | 4.5\% |
| Total | 80,630 | 82,140 | 1,510 | 1.9\% | 772,790 | 781,140 | 8,350 | 1.1\% |


| PERTH | Dec 2015 | Dec 2016 | Difference | \% change | Dec 2015 | Dec 2016 | Difference | \% change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New Zealand | 6,160 | 5,230 | -930 | -15.1\% | 50,730 | 53,890 | 3,160 | 6.2\% |
| UK | 21,130 | 21,880 | 750 | 3.5\% | 130,040 | 132,230 | 2,190 | 1.7\% |
| USA | 4,190 | 4,620 | 430 | 10.3\% | 29,370 | 35,480 | 6,110 | 20.8\% |
| Singapore | 11,430 | 13,390 | 1,960 | 17.1\% | 100,200 | 114,470 | 14,270 | 14.2\% |
| Germany | 2,720 | 2,800 | 80 | 2.9\% | 24,000 | 24,070 | 70 | 0.3\% |
| Malaysia | 8,720 | 10,750 | 2,030 | 23.3\% | 86,000 | 118,530 | 32,530 | 37.8\% |
| China | 2,730 | 3,270 | 540 | 19.8\% | 37,480 | 43,120 | 5,640 | 15.0\% |
| France | 1,820 | 1,680 | -140 | -7.7\% | 15,940 | 15,020 | -920 | -5.8\% |
| Canada | 860 | 1,030 | 170 | 19.8\% | 8,130 | 7,820 | -310 | -3.8\% |
| Hong Kong | 1,930 | 2,080 | 150 | 7.8\% | 18,060 | 20,110 | 2,050 | 11.4\% |
| Total | 61,690 | 66,730 | 5,040 | 8.2\% | 499,950 | 564,740 | 64,790 | 13.0\% |

[^1]|  | Month |  |  |  | Year Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ADELAIDE | Dec 2015 | Dec 2016 | Difference | \% change | Dec 2015 | Dec 2016 | Difference | \% change |
| New Zealand | 1,800 | 1,380 | -420 | -23.3\% | 15,640 | 14,420 | -1,220 | -7.8\% |
| UK | 4,440 | 4,830 | 390 | 8.8\% | 24,130 | 25,000 | 870 | 3.6\% |
| USA | 600 | 840 | 240 | 40.0\% | 3,910 | 4,810 | 900 | 23.0\% |
| Singapore | 980 | 1,140 | 160 | 16.3\% | 8,320 | 7,370 | -950 | -11.4\% |
| Germany | 890 | 1,110 | 220 | 24.7\% | 5,730 | 6,430 | 700 | 12.2\% |
| Malaysia | 930 | 880 | -50 | -5.4\% | 9,870 | 8,350 | -1,520 | -15.4\% |
| China | 1,240 | 1,890 | 650 | 52.4\% | 16,850 | 17,020 | 170 | 1.0\% |
| France | - | - | - | - | 2,640 | 3,060 | 420 | 15.9\% |
| Canada | - | - |  | - | 1,790 | 1,670 | -120 | -6.7\% |
| Hong Kong | 650 | 1,030 | 380 | 58.5\% | 6,730 | 7,270 | 540 | 8.0\% |
| Total | 12,070 | 13,760 | 1,690 | 14.0\% | 95,610 | 95,400 | -210 | -0.2\% |


| DARWIN | Dec 2015 | Dec 2016 | Difference | \% change | Dec 2015 | Dec 2016 | Difference | \% change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New Zealand | - | - | - | - | 1,710 | 1,010 | -700 | -40.9\% |
| UK | - | - | - | - | 6,120 | 5,860 | -260 | -4.2\% |
| USA | - | - |  | - | 1,840 | 2,020 | 180 | 9.8\% |
| Singapore | - | - | - | - | 3,710 | 3,800 | 90 | 2.4\% |
| Germany | - | - |  | - | 4,360 | 4,340 | -20 | -0.5\% |
| Malaysia | - | - | - | - | 1,740 | 1,470 | -270 | -15.5\% |
| China | - | - | - | - | 1,270 | 1,200 | -70 | -5.5\% |
| France | - | - | - | - | 2,740 | 2,590 | -150 | -5.5\% |
| Canada | - | - |  | - | 520 | 250 | -270 | -51.9\% |
| Hong Kong | - | - | - | - | 740 | 750 | 10 | 1.4\% |
| Total | 1,590 | 1,360 | -230 | -14.5\% | 24,750 | 23,290 | -1,460 | -5.9\% |


| GOLD COAST | Dec 2015 | Dec 2016 | Difference | \% change | Dec 2015 | Dec 2016 | Difference | \% change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New Zealand | 10,940 | 13,890 | 2,950 | 27.0\% | 129,760 | 153,160 | 23,400 | 18.0\% |
| UK | - | - | - | - | 3,130 | 4,270 | 1,140 | 36.4\% |
| USA | 1,120 | 860 | -260 | -23.2\% | 6,870 | 7,520 | 650 | 9.5\% |
| Singapore | 3,860 | 3,110 | -750 | -19.4\% | 22,250 | 23,010 | 760 | 3.4\% |
| Germany | - | - | - | - | 1,030 | 1,710 | 680 | 66.0\% |
| Malaysia | 4,360 | 3,620 | -740 | -17.0\% | 27,600 | 31,690 | 4,090 | 14.8\% |
| China | 3,180 | 2,070 | -1,110 | -34.9\% | 24,530 | 52,060 | 27,530 | 112.2\% |
| France | - | - | - | - | 790 | 1,080 | 290 | 36.7\% |
| Canada | - | - | - | - | 1,660 | 1,810 | 150 | 9.0\% |
| Hong Kong | - | - | - | - | 2,140 | 8,400 | 6,260 | 292.5\% |
| Total | 24,310 | 26,450 | 2,140 | 8.8\% | 219,760 | 284,710 | 64,950 | 29.6\% |


| CAIRNS | Dec 2015 | Dec 2016 | Difference | \% change | Dec 2015 | Dec 2016 | Difference | \% change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New Zealand | - | - |  |  | 13,320 | 15,750 | 2,430 | 18.2\% |
| UK | 760 | 980 | 220 | 28.9\% | 7,100 | 9,660 | 2,560 | 36.1\% |
| USA | 470 | 490 | 20 | 4.3\% | 7,230 | 7,750 | 520 | 7.2\% |
| Singapore | - | - | - | - | 1,750 | 2,000 | 250 | 14.3\% |
| Germany | - | - | - | - | 3,440 | 4,690 | 1,250 | 36.3\% |
| Malaysia | - | - | - | - | 420 | 700 | 280 | 66.7\% |
| China | 640 | 340 | -300 | -46.9\% | 15,530 | 19,680 | 4,150 | 26.7\% |
| France | - | - | - | - | 1,610 | 2,140 | 530 | 32.9\% |
| Canada | - | - | - | - | 1,590 | 1,440 | -150 | -9.4\% |
| Hong Kong | - | - | - | - | 2,810 | 4,020 | 1,210 | 43.1\% |
| Total | 3,490 | 3,560 | 70 | 2.0\% | 54,800 | 67,830 | 13,030 | 23.8\% |


| AIR ARRIVALS | Dec 2015 | Dec 2016 | Difference | \% change | Dec 2015 | Dec 2016 | Difference | \% change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New Zealand | 123,430 | 127,890 | 4,460 | 3.6\% | 1,303,230 | 1,338,000 | 34,770 | 2.7\% |
| UK | 112,010 | 116,240 | 4,230 | 3.8\% | 682,040 | 706,240 | 24,200 | 3.5\% |
| USA | 81,010 | 86,220 | 5,210 | 6.4\% | 592,720 | 693,250 | 100,530 | 17.0\% |
| Singapore | 56,450 | 57,500 | 1,050 | 1.9\% | 396,520 | 438,400 | 41,880 | 10.6\% |
| Germany | 24,330 | 26,060 | 1,730 | 7.1\% | 187,240 | 200,370 | 13,130 | 7.0\% |
| Malaysia | 42,730 | 43,150 | 420 | 1.0\% | 339,350 | 387,320 | 47,970 | 14.1\% |
| China | 93,170 | 98,630 | 5,460 | 5.9\% | 1,024,950 | 1,198,220 | 173,270 | 16.9\% |
| France | 14,680 | 15,950 | 1,270 | 8.7\% | 118,720 | 122,410 | 3,690 | 3.1\% |
| Canada | 16,770 | 18,460 | 1,690 | 10.1\% | 137,670 | 147,690 | 10,020 | 7.3\% |
| Hong Kong | 27,100 | 32,430 | 5,330 | 19.7\% | 218,710 | 248,790 | 30,080 | 13.8\% |
| Total | 591,680 | 622,530 | 30,850 | 5.2\% | 5,001,150 | 5,480,690 | 479,540 | 9.6\% |

## Year ending December 2016

KEY RENTAL VEHICLE MARKETS, ANNUAL GROWTH


## Notes and methodology

Overseas Arrivals \& Departures data are released by the Australian Bureau of Statistics on a monthly basis, approximately five weeks after the reference month. Data are collected from incoming and outgoing passenger cards, of which a sample is processed each month to provide information about the mix of visitors by purpose of trip and origin country.

Since only a sample is processed, caution should be exercised in interpreting data for cells with 2,000 or fewer movements, as relative standard errors are greater than $10 \%$. Cells with 400 or fewer movements and corresponding cells from other periods will not be presented, as relative standard errors are greater than $25 \%$.

These values differ (and indeed are better than) aviation passenger data produced by the Bureau of Infrastructure, Transport and Regional Economics (BITRE), as those data are unable to distinguish between international passengers arriving and Australians returning from an overseas trip. Data included in this report show international arrivals who intend to stay in Australia for less than 12 months (this definition accords with the United Nations World Tourism Organization (UNWTO) definition of a 'tourist').

Four tables are presented. The first two tables show international arrivals and departures from all markets. The third table shows international arrivals from all markets by airport based on purpose of visit. The fourth table shows arrivals by the top ten markets for the vehicle rental sector. Note in this table the 'total' is the sum of those ten markets and not the total arrivals into that airport (which is presented in Table 3).

NB: The ABS revised its Overseas Arrivals \& Departures data in October 2014 to improve data quality. While historical revisions have been made to data presented here, this edition should not be compared to TTF Overseas Arrivals Summary by Airports \& Key Markets reports published prior to October 2014.

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[^0]:    NB: Categories with 2,000 or fewer movements should be used with caution, as relative standard errors will be greater than $10 \%$. See Notes section for more.

[^1]:    NB: Categories with 2,000 or fewer movements should be used with caution, as relative standard errors will be greater than $10 \%$. See Notes section for more.

