

OVERSEAS ARRIVALS SUMMARY BY AIRPORTS & KEY MARKETS

MARCH 2017 EDITION – MAY 2017



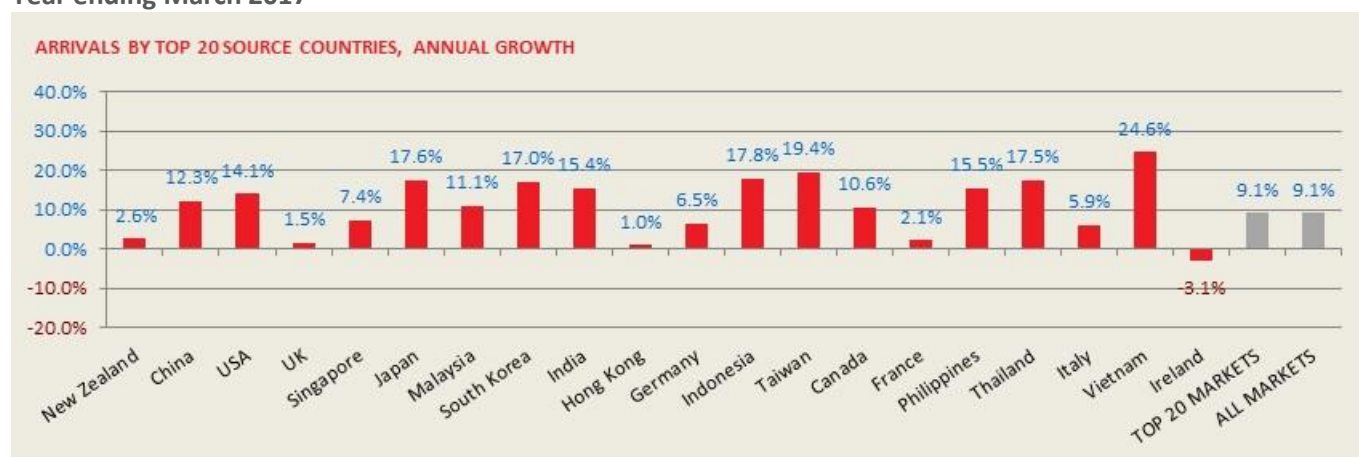
1. Arrivals and departures by top 20 markets

Total arrivals by top 20 source countries

ARRIVALS FROM:	Month				Year Ended			
	Mar 2016	Mar 2017	Difference	% change	Mar 2016	Mar 2017	Difference	% change
New Zealand	104,900	108,700	3,800	3.6%	1,318,800	1,353,700	34,900	2.6%
China	101,600	110,400	8,800	8.7%	1,093,500	1,227,900	134,400	12.3%
USA	72,000	76,700	4,700	6.5%	637,200	726,800	89,600	14.1%
UK	87,700	79,000	-8,700	-9.9%	705,000	715,600	10,600	1.5%
Singapore	37,200	36,600	-600	-1.6%	407,800	437,800	30,000	7.4%
Japan	43,800	50,400	6,600	15.1%	360,400	423,800	63,400	17.6%
Malaysia	30,800	34,700	3,900	12.7%	350,400	389,200	38,800	11.1%
South Korea	24,700	24,000	-700	-2.8%	247,200	289,200	42,000	17.0%
India	23,500	24,100	600	2.6%	231,900	267,500	35,600	15.4%
Hong Kong	29,800	19,200	-10,600	-35.6%	236,900	239,300	2,400	1.0%
Germany	20,900	21,100	200	1.0%	194,200	206,800	12,600	6.5%
Indonesia	12,600	13,500	900	7.1%	151,900	179,000	27,100	17.8%
Taiwan	14,600	13,800	-800	-5.5%	139,800	166,900	27,100	19.4%
Canada	16,000	19,500	3,500	21.9%	143,100	158,200	15,100	10.6%
France	9,700	9,600	-100	-1.0%	121,100	123,700	2,600	2.1%
Philippines	10,400	9,500	-900	-8.7%	94,100	108,700	14,600	15.5%
Thailand	7,600	7,400	-200	-2.6%	79,600	93,500	13,900	17.5%
Italy	4,600	5,300	700	15.2%	72,500	76,800	4,300	5.9%
Vietnam	5,600	6,100	500	8.9%	59,300	73,900	14,600	24.6%
Ireland	7,000	5,300	-1,700	-24.3%	57,900	56,100	-1,800	-3.1%
TOP 20 MARKETS	665,000	674,900	9,900	1.5%	6,702,600	7,314,400	611,800	9.1%
ALL MARKETS	754,600	768,500	13,900	1.8%	7,666,400	8,365,400	699,000	9.1%

Note: Top 20 source countries based on latest year-ending data.

Year ending March 2017



Total departures by top 20 destination countries

DEPARTURES TO:	Month				Year Ended			
	Mar 2016	Mar 2017	Difference	% change	Mar 2016	Mar 2017	Difference	% change
New Zealand	123,600	116,700	-6,900	-5.6%	1,296,600	1,323,300	26,700	2.1%
Indonesia	97,300	81,700	-15,600	-16.0%	1,133,600	1,224,000	90,400	8.0%
USA	74,400	72,800	-1,600	-2.2%	1,019,300	1,055,500	36,200	3.6%
UK	34,900	33,900	-1,000	-2.9%	600,200	588,600	-11,600	-1.9%
Thailand	47,200	40,300	-6,900	-14.6%	550,000	520,500	-29,500	-5.4%
China	47,000	44,200	-2,800	-6.0%	438,000	457,800	19,800	4.5%
Singapore	31,300	31,300	0	0.0%	366,000	391,100	25,100	6.9%
Japan	34,400	34,800	400	1.2%	327,500	367,600	40,100	12.2%
Fiji	25,900	21,200	-4,700	-18.1%	351,400	342,900	-8,500	-2.4%
India	24,000	24,500	500	2.1%	301,300	324,700	23,400	7.8%
Malaysia	20,700	18,400	-2,300	-11.1%	251,700	257,000	5,300	2.1%
Vietnam	21,500	21,600	100	0.5%	245,100	248,500	3,400	1.4%
Hong Kong	20,100	18,100	-2,000	-10.0%	214,200	214,300	100	0.0%
Philippines	20,300	16,900	-3,400	-16.7%	217,000	212,800	-4,200	-1.9%
Italy	7,800	8,800	1,000	12.8%	184,900	198,200	13,300	7.2%
Canada	6,000	6,400	400	6.7%	133,300	165,000	31,700	23.8%
France	6,600	6,300	-300	-4.5%	150,000	134,700	-15,300	-10.2%
Germany	6,300	5,800	-500	-7.9%	107,700	106,100	-1,600	-1.5%
Papua New Guinea	7,400	6,600	-800	-10.8%	99,100	100,500	1,400	1.4%
South Africa	10,200	8,800	-1,400	-13.7%	89,800	94,400	4,600	5.1%
TOP 20 MARKETS	667,600	620,100	-47,500	-7.1%	8,076,700	8,327,500	250,800	3.1%
ALL MARKETS	773,400	720,500	-52,900	-6.8%	9,586,000	9,906,500	320,500	3.3%

Note: Top 20 destination countries based on latest year-ending data

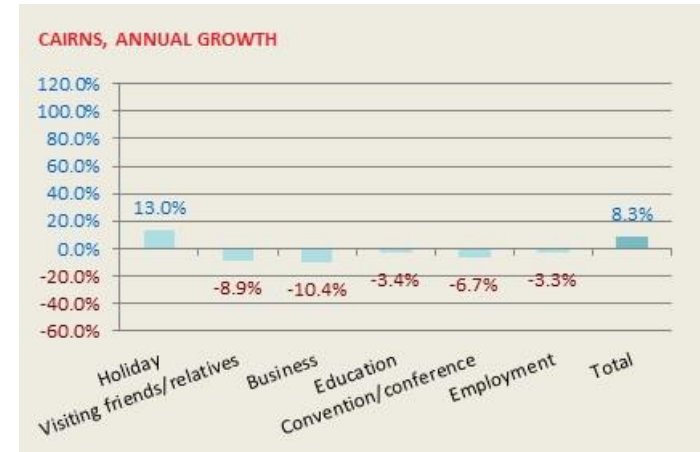
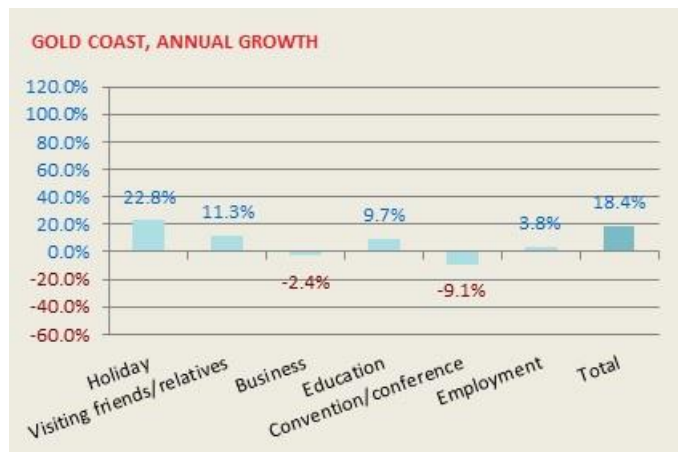
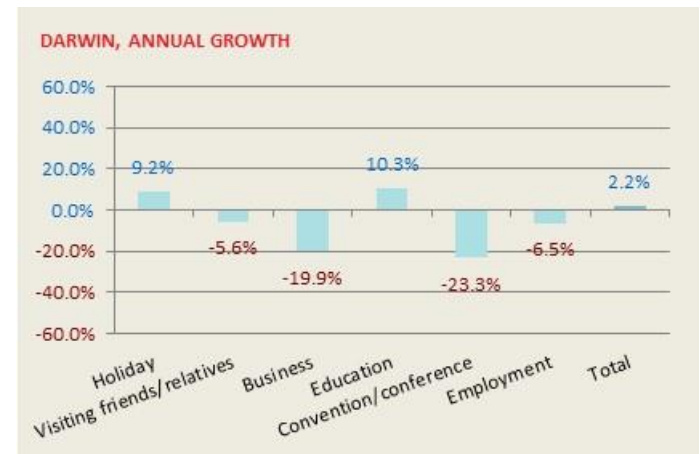
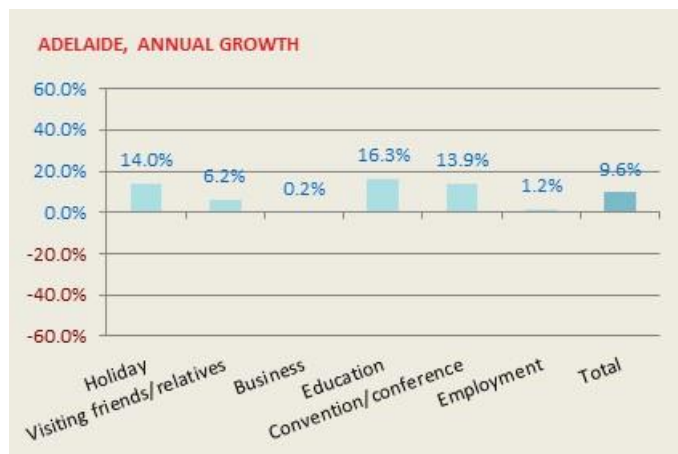
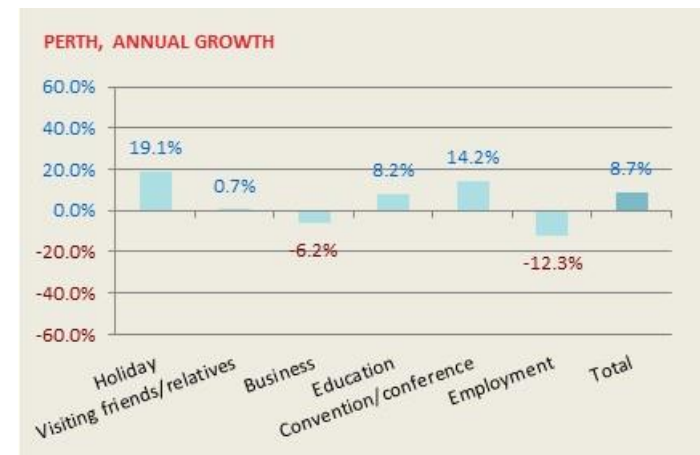
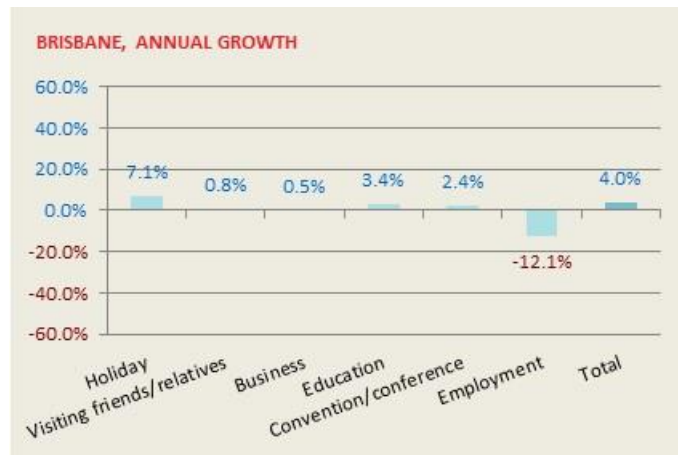
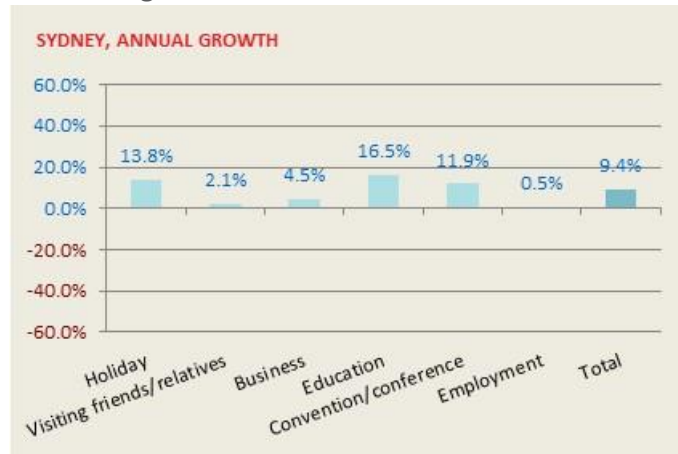
2. Air arrivals by airports and purpose of travel

SYDNEY	Month				Year Ended			
	Mar 2016	Mar 2017	Difference	% change	Mar 2016	Mar 2017	Difference	% change
Holiday	167,830	164,580	-3,250	-1.9%	1,502,370	1,709,010	206,640	13.8%
Visiting friends/relatives	76,700	71,950	-4,750	-6.2%	782,760	799,530	16,770	2.1%
Business	25,980	30,410	4,430	17.1%	287,320	300,170	12,850	4.5%
Education	16,370	21,780	5,410	33.0%	197,610	230,190	32,580	16.5%
Convention/conference	7,990	9,720	1,730	21.7%	94,500	105,700	11,200	11.9%
Employment	10,480	9,560	-920	-8.8%	125,120	125,710	590	0.5%
Total	317,120	319,980	2,860	0.9%	3,123,990	3,418,850	294,860	9.4%
MELBOURNE	Mar 2016	Mar 2017	Difference	% change	Mar 2016	Mar 2017	Difference	% change
Holiday	92,590	95,350	2,760	3.0%	870,760	999,300	128,540	14.8%
Visiting friends/relatives	55,270	54,910	-360	-0.7%	546,030	558,360	12,330	2.3%
Business	15,430	17,760	2,330	15.1%	154,460	166,140	11,680	7.6%
Education	10,740	11,100	360	3.4%	141,820	165,970	24,150	17.0%
Convention/conference	4,070	5,090	1,020	25.1%	52,490	52,130	-360	-0.7%
Employment	5,580	5,530	-50	-0.9%	72,420	74,440	2,020	2.8%
Total	189,430	195,020	5,590	3.0%	1,906,900	2,093,680	186,780	9.8%
BRISBANE	Mar 2016	Mar 2017	Difference	% change	Mar 2016	Mar 2017	Difference	% change
Holiday	49,510	49,760	250	0.5%	552,190	591,480	39,290	7.1%
Visiting friends/relatives	29,080	29,400	320	1.1%	312,470	315,090	2,620	0.8%
Business	7,010	7,170	160	2.3%	77,110	77,530	420	0.5%
Education	4,780	4,820	40	0.8%	71,340	73,770	2,430	3.4%
Convention/conference	2,270	2,480	210	9.3%	30,970	31,700	730	2.4%
Employment	2,720	2,670	-50	-1.8%	43,250	38,000	-5,250	-12.1%
Total	99,020	100,370	1,350	1.4%	1,138,280	1,184,090	45,810	4.0%
PERTH	Mar 2016	Mar 2017	Difference	% change	Mar 2016	Mar 2017	Difference	% change
Holiday	35,220	38,740	3,520	10.0%	342,480	407,780	65,300	19.1%
Visiting friends/relatives	27,100	25,050	-2,050	-7.6%	250,780	252,440	1,660	0.7%
Business	4,460	4,310	-150	-3.4%	51,560	48,340	-3,220	-6.2%
Education	2,800	2,590	-210	-7.5%	41,880	45,300	3,420	8.2%
Convention/conference	1,290	890	-400	-31.0%	11,800	13,480	1,680	14.2%
Employment	2,820	2,220	-600	-21.3%	41,130	36,060	-5,070	-12.3%
Total	75,640	75,470	-170	-0.2%	764,310	830,900	66,590	8.7%
ADELAIDE	Mar 2016	Mar 2017	Difference	% change	Mar 2016	Mar 2017	Difference	% change
Holiday	4,840	5,300	460	9.5%	48,260	55,040	6,780	14.0%
Visiting friends/relatives	5,430	5,940	510	9.4%	53,050	56,360	3,310	6.2%
Business	1,240	1,190	-50	-4.0%	10,190	10,210	20	0.2%
Education	1,320	1,040	-280	-21.2%	13,450	15,640	2,190	16.3%
Convention/conference	-	-	-	-	3,370	3,840	470	13.9%
Employment	500	290	-210	-42.0%	5,120	5,180	60	1.2%
Total	14,110	14,770	660	4.7%	138,390	151,630	13,240	9.6%
DARWIN	Mar 2016	Mar 2017	Difference	% change	Mar 2016	Mar 2017	Difference	% change
Holiday	1,450	1,490	40	2.8%	22,730	24,810	2,080	9.2%
Visiting friends/relatives	690	580	-110	-15.9%	9,330	8,810	-520	-5.6%
Business	-	-	-	-	3,970	3,180	-790	-19.9%
Education	-	-	-	-	2,130	2,350	220	10.3%
Convention/conference	-	-	-	-	1,030	790	-240	-23.3%
Employment	-	-	-	-	4,450	4,160	-290	-6.5%
Total	2,920	3,130	210	7.2%	46,900	47,940	1,040	2.2%
GOLD COAST	Mar 2016	Mar 2017	Difference	% change	Mar 2016	Mar 2017	Difference	% change
Holiday	19,970	19,970	0	0.0%	199,560	245,020	45,460	22.8%
Visiting friends/relatives	5,150	4,960	-190	-3.7%	59,020	65,700	6,680	11.3%
Business	-	-	-	-	5,330	5,200	-130	-2.4%
Education	610	770	160	26.2%	12,260	13,450	1,190	9.7%
Convention/conference	-	-	-	-	4,860	4,420	-440	-9.1%
Employment	450	650	200	44.4%	8,080	8,390	310	3.8%
Total	27,280	27,980	700	2.6%	296,070	350,640	54,570	18.4%
CAIRNS	Mar 2016	Mar 2017	Difference	% change	Mar 2016	Mar 2017	Difference	% change
Holiday	16,210	16,110	-100	-0.6%	146,150	165,180	19,030	13.0%
Visiting friends/relatives	1,440	1,310	-130	-9.0%	17,800	16,220	-1,580	-8.9%
Business	-	-	-	-	4,900	4,390	-510	-10.4%
Education	430	520	90	20.9%	7,310	7,060	-250	-3.4%
Convention/conference	-	-	-	-	2,400	2,240	-160	-6.7%
Employment	-	-	-	-	4,280	4,140	-140	-3.3%
Total	19,350	18,980	-370	-1.9%	190,100	205,950	15,850	8.3%
AIR ARRIVALS	Mar 2016	Mar 2017	Difference	% change	Mar 2016	Mar 2017	Difference	% change
Holiday	387,700	391,660	3,960	1.0%	3,689,540	4,206,720	517,180	14.0%
Visiting friends/relatives	200,940	194,390	-6,550	-3.3%	2,033,740	2,075,790	42,050	2.1%
Business	55,420	62,010	6,590	11.9%	597,280	616,810	19,530	3.3%
Education	37,170	42,900	5,730	15.4%	488,300	554,670	66,370	13.6%
Convention/conference	16,300	19,260	2,960	18.2%	201,580	214,850	13,270	6.6%
Employment	22,910	21,410	-1,500	-6.5%	304,250	296,920	-7,330	-2.4%
Total	745,290	757,100	11,810	1.6%	7,617,620	8,302,030	684,410	9.0%

NB: Categories with 2,000 or fewer movements should be used with caution, as relative standard errors will be greater than 10%. See Notes section for more.

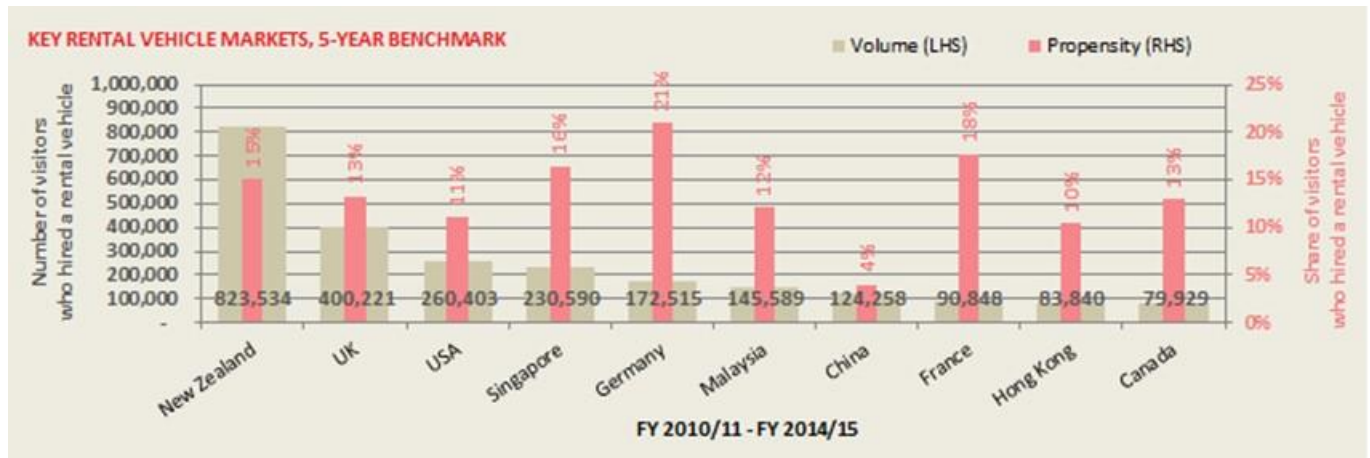
2. Air arrivals by airports and purpose of travel

Year ending March 2017



3. Air arrivals by airports and key rental vehicle markets

Air arrivals are displayed below for the top ten markets for rental vehicles, based on the volume of visitors making a hire over the past five years. Also included are the shares of each market this represents, which indicate each market's propensity for making a rental car hire.



	Month				Year Ended			
	Mar 2016	Mar 2017	Difference	% change	Mar 2016	Mar 2017	Difference	% change
SYDNEY								
New Zealand	35,480	36,180	700	2.0%	437,480	439,530	2,050	0.5%
UK	32,420	30,600	-1,820	-5.6%	272,240	274,600	2,360	0.9%
USA	40,930	44,260	3,330	8.1%	360,260	420,860	60,600	16.8%
Singapore	10,080	9,670	-410	-4.1%	115,210	113,470	-1,740	-1.5%
Germany	9,070	9,230	160	1.8%	80,870	86,780	5,910	7.3%
Malaysia	6,600	6,520	-80	-1.2%	73,300	75,180	1,880	2.6%
China	44,370	51,770	7,400	16.7%	477,570	559,820	82,250	17.2%
France	4,370	4,520	150	3.4%	55,140	57,590	2,450	4.4%
Canada	9,350	10,270	920	9.8%	83,110	83,050	-60	-0.1%
Hong Kong	13,110	8,430	-4,680	-35.7%	102,570	99,300	-3,270	-3.2%
Total	205,780	211,450	5,670	2.8%	2,057,750	2,210,180	152,430	7.4%
MELBOURNE								
New Zealand	28,860	31,960	3,100	10.7%	336,730	340,590	3,860	1.1%
UK	20,030	17,590	-2,440	-12.2%	154,470	156,090	1,620	1.0%
USA	14,330	13,870	-460	-3.2%	121,660	133,740	12,080	9.9%
Singapore	11,290	12,150	860	7.6%	111,960	133,450	21,490	19.2%
Germany	5,640	5,330	-310	-5.5%	45,230	48,870	3,640	8.0%
Malaysia	11,870	12,040	170	1.4%	132,830	140,130	7,300	5.5%
China	33,120	35,880	2,760	8.3%	371,840	411,620	39,780	10.7%
France	2,190	2,290	100	4.6%	27,400	27,930	530	1.9%
Canada	2,770	2,570	-200	-7.2%	23,980	23,130	-850	-3.5%
Hong Kong	8,050	5,980	-2,070	-25.7%	65,520	67,410	1,890	2.9%
Total	138,150	139,660	1,510	1.1%	1,391,620	1,482,960	91,340	6.6%
BRISBANE								
New Zealand	22,410	21,090	-1,320	-5.9%	316,100	312,060	-4,040	-1.3%
UK	11,880	10,400	-1,480	-12.5%	96,590	95,370	-1,220	-1.3%
USA	8,250	8,300	50	0.6%	83,590	90,900	7,310	8.7%
Singapore	2,800	2,170	-630	-22.5%	39,290	39,120	-170	-0.4%
Germany	2,150	2,350	200	9.3%	26,330	25,880	-450	-1.7%
Malaysia	770	750	-20	-2.6%	12,980	9,260	-3,720	-28.7%
China	11,490	13,050	1,560	13.6%	135,520	131,210	-4,310	-3.2%
France	990	1,010	20	2.0%	14,380	13,560	-820	-5.7%
Canada	1,760	4,380	2,620	148.9%	17,060	34,440	17,380	101.9%
Hong Kong	4,180	1,720	-2,460	-58.9%	35,700	31,780	-3,920	-11.0%
Total	66,680	65,220	-1,460	-2.2%	777,540	783,580	6,040	0.8%
PERTH								
New Zealand	5,340	4,590	-750	-14.0%	53,080	51,250	-1,830	-3.4%
UK	17,000	14,640	-2,360	-13.9%	133,060	130,240	-2,820	-2.1%
USA	3,430	3,480	50	1.5%	30,600	36,500	5,900	19.3%
Singapore	9,800	9,980	180	1.8%	103,210	115,170	11,960	11.6%
Germany	2,280	2,090	-190	-8.3%	23,650	23,960	310	1.3%
Malaysia	8,100	12,090	3,990	49.3%	90,080	123,340	33,260	36.9%
China	3,150	3,680	530	16.8%	38,690	45,390	6,700	17.3%
France	1,160	1,000	-160	-13.8%	15,390	14,710	-680	-4.4%
Canada	840	800	-40	-4.8%	8,310	7,520	-790	-9.5%
Hong Kong	2,460	1,240	-1,220	-49.6%	19,020	18,910	-110	-0.6%
Total	53,560	53,590	30	0.1%	515,090	566,990	51,900	10.1%

NB: Categories with 2,000 or fewer movements should be used with caution, as relative standard errors will be greater than 10%. See Notes section for more.

ADELAIDE	Month				Year Ended			
	Mar 2016	Mar 2017	Difference	% change	Mar 2016	Mar 2017	Difference	% change
New Zealand	1,560	1,760	200	12.8%	14,730	14,490	-240	-1.6%
UK	2,860	2,720	-140	-4.9%	23,080	25,700	2,620	11.4%
USA	400	500	100	25.0%	3,880	5,070	1,190	30.7%
Singapore	560	470	-90	-16.1%	7,820	6,890	-930	-11.9%
Germany	760	550	-210	-27.6%	5,720	6,480	760	13.3%
Malaysia	630	610	-20	-3.2%	8,840	8,230	-610	-6.9%
China	1,530	2,430	900	58.8%	16,190	20,340	4,150	25.6%
France	-	-	-	-	2,480	3,250	770	31.0%
Canada	-	-	-	-	1,810	1,520	-290	-16.0%
Hong Kong	820	700	-120	-14.6%	6,920	7,160	240	3.5%
Total	9,590	10,110	520	5.4%	91,470	99,130	7,660	8.4%

DARWIN	Mar 2016	Mar 2017	Difference	% change	Mar 2016	Mar 2017	Difference	% change
New Zealand	-	-	-	-	1,740	1,000	-740	-42.5%
UK	-	-	-	-	5,680	6,180	500	8.8%
USA	-	-	-	-	2,020	2,460	440	21.8%
Singapore	-	-	-	-	3,840	3,800	-40	-1.0%
Germany	-	-	-	-	4,250	4,400	150	3.5%
Malaysia	-	-	-	-	1,670	1,580	-90	-5.4%
China	-	-	-	-	1,230	1,200	-30	-2.4%
France	-	-	-	-	2,560	2,650	90	3.5%
Canada	-	-	-	-	390	350	-40	-10.3%
Hong Kong	-	-	-	-	830	610	-220	-26.5%
Total	1,340	1,490	150	11.2%	24,210	24,230	20	0.1%

GOLD COAST	Mar 2016	Mar 2017	Difference	% change	Mar 2016	Mar 2017	Difference	% change
New Zealand	9,810	10,730	920	9.4%	131,120	157,900	26,780	20.4%
UK	-	-	-	-	3,430	4,320	890	25.9%
USA	610	670	60	9.8%	6,950	8,250	1,300	18.7%
Singapore	2,200	1,600	-600	-27.3%	23,880	21,770	-2,110	-8.8%
Germany	-	-	-	-	1,230	1,800	570	46.3%
Malaysia	2,590	2,540	-50	-1.9%	30,110	30,280	170	0.6%
China	5,030	2,780	-2,250	-44.7%	34,550	46,890	12,340	35.7%
France	-	-	-	-	920	1,050	130	14.1%
Canada	-	-	-	-	1,910	1,600	-310	-16.2%
Hong Kong	580	730	150	25.9%	2,780	9,470	6,690	240.6%
Total	21,510	19,950	-1,560	-7.3%	236,880	283,330	46,450	19.6%

CAIRNS	Mar 2016	Mar 2017	Difference	% change	Mar 2016	Mar 2017	Difference	% change
New Zealand	-	-	-	-	13,490	15,520	2,030	15.0%
UK	630	730	100	15.9%	7,960	9,910	1,950	24.5%
USA	740	510	-230	-31.1%	7,730	7,400	-330	-4.3%
Singapore	-	-	-	-	1,900	1,950	50	2.6%
Germany	-	-	-	-	3,970	4,730	760	19.1%
Malaysia	-	-	-	-	480	600	120	25.0%
China	2,760	590	-2,170	-78.6%	17,570	10,130	-7,440	-42.3%
France	-	-	-	-	1,790	2,100	310	17.3%
Canada	-	-	-	-	1,600	1,720	120	7.5%
Hong Kong	-	-	-	-	3,170	3,910	740	23.3%
Total	5,400	2,940	-2,460	-45.6%	59,660	57,970	-1,690	-2.8%

AIR ARRIVALS	Mar 2016	Mar 2017	Difference	% change	Mar 2016	Mar 2017	Difference	% change
New Zealand	103,790	106,960	3,170	3.1%	1,311,920	1,342,140	30,220	2.3%
UK	85,230	77,580	-7,650	-9.0%	696,910	703,350	6,440	0.9%
USA	69,040	71,950	2,910	4.2%	619,330	707,620	88,290	14.3%
Singapore	37,240	36,540	-700	-1.9%	407,510	436,510	29,000	7.1%
Germany	20,480	20,220	-260	-1.3%	191,350	203,260	11,910	6.2%
Malaysia	30,780	34,700	3,920	12.7%	350,370	388,800	38,430	11.0%
China	101,540	110,360	8,820	8.7%	1,093,220	1,226,970	133,750	12.2%
France	9,210	9,480	270	2.9%	120,170	123,140	2,970	2.5%
Canada	15,290	18,510	3,220	21.1%	138,360	153,530	15,170	11.0%
Hong Kong	29,700	19,060	-10,640	-35.8%	236,520	238,570	2,050	0.9%
Total	502,300	505,360	3,060	0.6%	5,165,660	5,523,890	358,230	6.9%

NB: Categories with 2,000 or fewer movements should be used with caution, as relative standard errors will be greater than 10%. See Notes section for more.

Year ending March 2017



Notes and methodology

Overseas Arrivals & Departures data are released by the Australian Bureau of Statistics on a monthly basis, approximately five weeks after the reference month. Data are collected from incoming and outgoing passenger cards, of which a sample is processed each month to provide information about the mix of visitors by purpose of trip and origin country.

Since only a sample is processed, caution should be exercised in interpreting data for cells with 2,000 or fewer movements, as relative standard errors are greater than 10%. Cells with 400 or fewer movements and corresponding cells from other periods will not be presented, as relative standard errors are greater than 25%.

These values differ (and indeed are better than) aviation passenger data produced by the Bureau of Infrastructure, Transport and Regional Economics (BITRE), as those data are unable to distinguish between international passengers arriving and Australians returning from an overseas trip. Data included in this report show international arrivals who intend to stay in Australia for less than 12 months (this definition accords with the United Nations World Tourism Organization (UNWTO) definition of a 'tourist').

Four tables are presented. The first two tables show international arrivals and departures from all markets. The third table shows international arrivals from all markets by airport based on purpose of visit. The fourth table shows arrivals by the top ten markets for the vehicle rental sector. Note in this table the 'total' is the sum of those ten markets and not the total arrivals into that airport (which is presented in Table 3).

NB: The ABS revised its Overseas Arrivals & Departures data in October 2014 to improve data quality. While historical revisions have been made to data presented here, this edition should not be compared to *TTF Overseas Arrivals Summary by Airports & Key Markets* reports published prior to October 2014.

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