



NEW SOUTH WALES TOURISM BUSINESS COUNT & EMPLOYMENT ATLAS



Tourism & Transport Forum (TTF) is proud to present the New South Wales edition of our popular and respected tourism employment atlas to help inform decision makers, business leaders and the community about the value of tourism to the New South Wales economy. In addition to its current contribution, tourism has been identified as a ‘super-growth’ industry that can provide future job and business opportunities across the state and help to deliver prosperity around Australia.

The New South Wales Tourism Business Count & Employment Atlas provides information about tourism-related businesses and employment in all New South Wales electorates. We hope the Atlas will help reinforce the importance of tourism and the visitor economy to every part of the state.

Margy Osmond
Chief Executive Officer

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Note: Figures in all tables are rounded to the nearest hundred, so some figures may not sum to totals. Results less than 100 are not reported.

Table 1: Tourism employment in New South Wales	
Industry	Tourism employment
Accommodation	22,600
Cafes, restaurants and takeaway food services	45,600
Clubs, pubs, taverns and bars	9,200
Rail transport	1,200
Road transport and transport equipment rental	6,000
Air, water and other transport	9,900
Travel agency and tour operator services	8,800
Cultural services	3,400
Casinos and other gambling services	500
Other sports and recreation services	4,800
Retail trade	30,900
Education and training	13,900
All other industries	7,100
TOTAL	164,000

Source: Tourism Satellite Accounts 2015/16 Table 7

Table 2: Electorates with the highest intensity of tourism employment		
Electorate	Tourism employment	% of total employment
Sydney	4,200	7.3%
Ballina	2,100	6.8%
Tweed	2,000	6.8%
Bega	1,700	6.7%
Rockdale	2,800	6.6%
Port Macquarie	1,800	6.5%
Kogarah	2,800	6.5%
Coffs Harbour	1,900	6.4%
Heffron	3,500	6.4%
South Coast	1,500	6.3%

Source: TTF calculations, Tourism Satellite Accounts 2015/16, Census 2016.

For further information, please contact:
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NEW SOUTH WALES ELECTORAL DISTRICTS

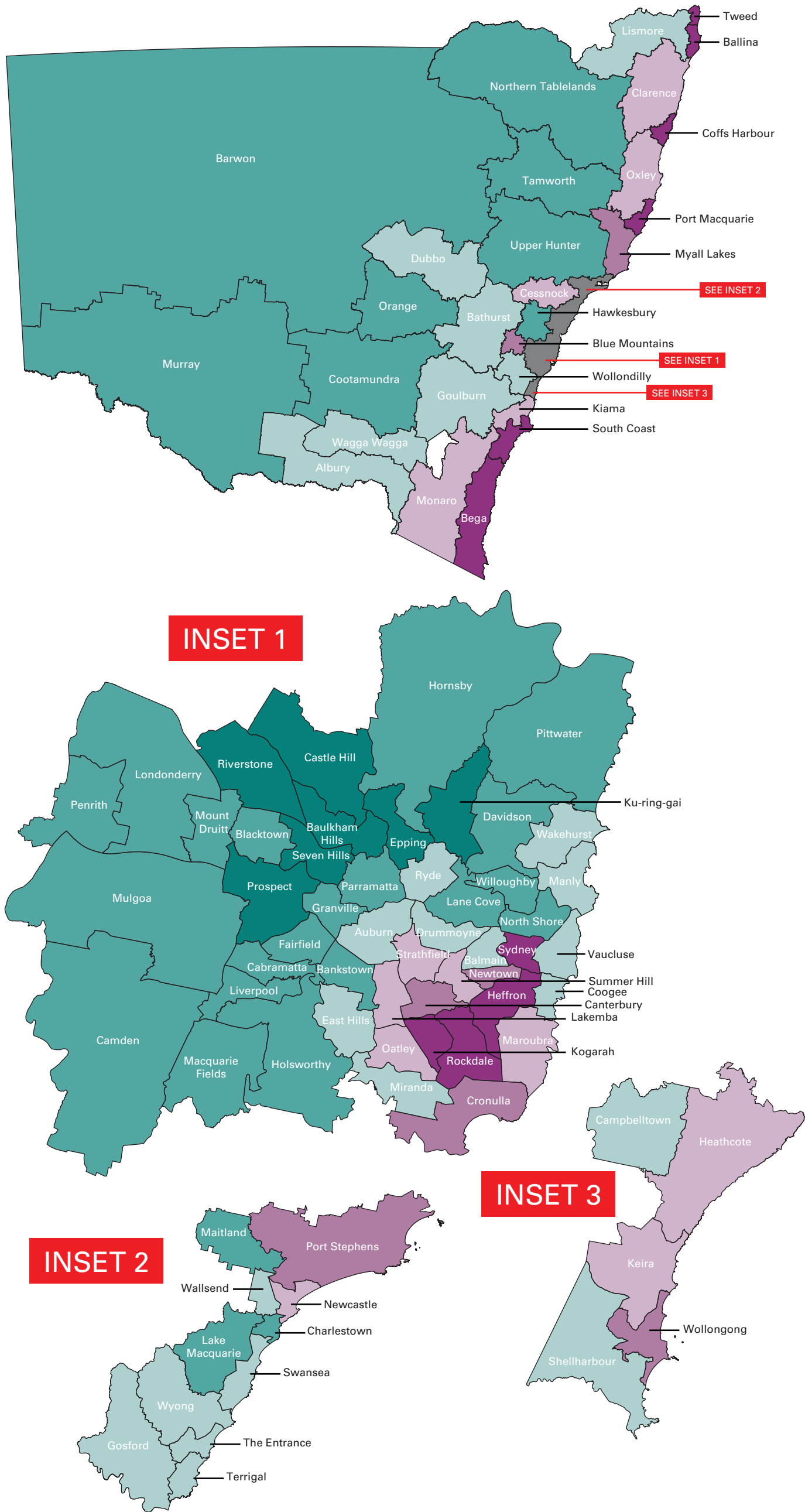
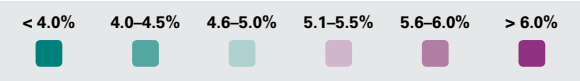


Table 3: Tourism employment and businesses by State Electorate				
State Electorate	Tourism employment	% of electorate employment	Tourism related businesses	% of electorate businesses
Albury	1,700	4.9%	1,300	18.7%
Auburn	2,100	5.0%	2,100	20.5%
Ballina	2,100	6.8%	1,700	21.1%
Balmain	2,200	4.9%	2,200	21.5%
Bankstown	1,300	4.4%	1,600	23.1%
Barwon	1,300	4.2%	1,200	18.7%
Bathurst	1,600	4.8%	1,100	18.2%
Baulkham Hills	1,500	3.8%	1,600	16.8%
Bega	1,700	6.7%	1,200	23.0%
Blacktown	1,700	4.2%	1,200	23.1%
Blue Mountains	1,900	5.8%	1,100	22.5%
Cabramatta	1,300	4.3%	1,200	26.0%
Camden	1,900	4.2%	1,400	19.9%
Campbelltown	1,600	4.7%	700	20.7%
Canterbury	2,200	5.6%	1,800	21.8%
Castle Hill	1,600	3.9%	1,600	17.5%
Cessnock	1,700	5.4%	800	23.7%
Charlestown	1,500	4.5%	800	16.6%
Clarence	1,400	5.5%	900	18.7%
Coffs Harbour	1,900	6.4%	1,000	18.6%
Coogee	2,200	4.9%	2,000	19.9%
Cootamundra	1,200	4.1%	1,100	18.2%
Cronulla	2,200	5.6%	1,400	17.4%
Davidson	1,500	4.0%	1,400	15.6%
Drummoyne	1,900	4.6%	1,800	20.0%
Dubbo	1,600	4.8%	1,200	17.4%
East Hills	1,600	4.7%	1,400	20.0%
Epping	1,500	3.9%	1,200	16.8%
Fairfield	1,200	4.1%	1,200	23.6%
Gosford	1,500	4.7%	1,000	18.6%
Goulburn	1,600	4.7%	1,200	16.8%
Granville	1,600	4.5%	1,600	22.5%
Hawkesbury	1,500	4.0%	1,400	17.2%
Heathcote	2,000	5.1%	1,000	18.1%
Heffron	3,400	6.4%	2,600	23.2%
Holsworthy	1,700	4.5%	1,300	21.1%
Hornsby	1,600	4.0%	1,200	15.8%
Keira	1,800	5.1%	900	20.5%
Kiama	1,700	5.4%	1,000	20.6%
Kogarah	2,800	6.5%	2,000	22.3%
Ku-ring-gai	1,400	3.8%	1,400	16.0%
Lake Macquarie	1,200	4.2%	900	19.0%
Lakemba	1,700	5.2%	1,900	23.3%
Lane Cove	1,800	4.2%	1,800	16.7%
Lismore	1,500	5.0%	1,100	16.3%
Liverpool	1,400	4.2%	1,200	22.1%
Londonderry	1,600	4.1%	1,000	21.9%
Macquarie Fields	1,800	4.5%	1,100	21.0%
Maitland	1,600	4.5%	900	17.1%
Manly	2,000	4.6%	1,800	18.0%
Maroubra	2,000	5.4%	1,400	19.1%
Miranda	1,800	5.0%	1,400	18.6%
Monaro	2,100	5.4%	1,200	18.8%
Mount Drutt	1,500	4.1%	900	24.5%
Mulgoa	1,700	4.1%	1,100	19.5%
Murray	1,500	4.3%	1,200	16.9%
Myall Lakes	1,400	5.9%	900	19.9%
Newcastle	1,800	5.1%	1,600	19.7%
Newtown	2,800	5.8%	2,200	23.7%
North Shore	1,800	4.2%	2,400	14.9%
Northern Tablelands	1,400	4.5%	1,200	16.2%
Oatley	1,900	5.2%	1,400	19.9%
Orange	1,400	4.2%	1,100	18.2%
Oxley	1,400	5.5%	1,000	18.5%
Paramatta	2,100	4.3%	2,300	20.1%
Penrith	1,600	4.3%	1,200	21.1%
Pittwater	1,500	4.3%	1,700	16.4%
Port Macquarie	1,800	6.5%	1,100	21.2%
Port Stephens	1,600	5.7%	900	20.2%
Prospect	1,400	3.9%	1,600	19.0%
Riverstone	1,800	3.9%	1,200	22.0%
Rockdale	2,800	6.6%	1,900	23.8%
Ryde	2,100	4.7%	1,700	20.6%
Seven Hills	1,500	3.9%	1,100	17.5%
Shellharbour	1,700	5.0%	700	22.0%
South Coast	1,500	6.3%	1,000	23.3%
Strathfield	2,500	5.4%	2,300	20.3%
Summer Hill	2,300	5.5%	1,600	22.7%
Swansea	1,400	4.7%	600	17.1%
Sydney	4,200	7.3%	8,600	17.1%
Tamworth	1,500	4.5%	1,200	17.4%
Terrigal	1,600	5.0%	1,100	16.8%
The Entrance	1,500	4.8%	700	18.4%
Tweed	2,100	6.8%	1,000	18.7%
Upper Hunter	1,300	4.0%	1,000	16.0%
Vaucluse	2,000	4.7%	2,400	20.3%
Wagga Wagga	1,700	4.9%	1,000	17.3%
Wakehurst	1,800	4.6%	1,400	16.4%
Wallsend	1,700	4.8%	700	18.7%
Willoughby	1,900	4.4%	2,400	18.3%
Wollondilly	1,600	4.6%	1,300	19.4%
Wollongong	1,900	5.6%	1,300	21.6%
Wyong	1,500	4.9%	900	21.2%

Source: ABS unpublished business counts data, Tourism Satellite Accounts 2015/16, Census 2016, TTF calculations.
Note: tourism business as per Appendix 1 ANSIC codes - Tourism Satellite Accounts 2015/16.





VICTORIAN TOURISM BUSINESS COUNT & EMPLOYMENT ATLAS



Tourism & Transport Forum (TTF) is proud to present the Victorian edition of our popular and respected tourism employment atlas to help inform decision makers, business leaders and the community about the value of tourism to the Victorian economy. In addition to its current contribution, tourism has been identified as a ‘super-growth’ industry that can provide future job and business opportunities across the state and help to deliver prosperity around Australia.

The Victorian Tourism Business Count & Employment Atlas provides information about tourism-related businesses and employment in all Victorian electorates. We hope the Atlas will help reinforce the importance of tourism and the visitor economy to every part of the state.

Margy Osmond
Chief Executive Officer

Image Credits: Centre Place, Melbourne Laneways, VIC – Visit Victoria | Flinders Street Station, Melbourne, VIC – Tourism Australia | The Great Ocean Walk by Bothfeet – Tourism Australia | Great Ocean Road – Great Ocean Road Marketing | Sovereign Hill, Ballarat, Vic – Tourism Australia

Note: Figures in all tables are rounded to the nearest hundred, so some figures may not sum to totals. Results less than 100 are not reported.

Table 1: Tourism employment in Victoria	
Industry	Tourism employment
Accommodation	18,200
Cafes, restaurants and takeaway food services	38,400
Clubs, pubs, taverns and bars	7,700
Rail transport	400
Road transport and transport equipment rental	4,600
Air, water and other transport	8,200
Travel agency and tour operator services	6,800
Cultural services	2,800
Casinos and other gambling services	800
Other sports and recreation services	5,200
Retail trade	22,500
Education and training	13,300
All other industries	5,200
TOTAL	134,100

Source: Tourism Satellite Accounts 2015/16 Table 7

Table 2: Electorates with the highest intensity of tourism employment		
Electorate	Tourism employment	% of total employment
Melbourne	4,100	7.7%
Macedon	1,900	7.2%
Ovens Valley	1,700	7.1%
Eildon	1,700	6.6%
Bass	1,900	6.2%
Footscray	2,300	6.0%
Sunbury	1,700	5.9%
Nepean	1,400	5.9%
Gippsland East	1,400	5.8%
Brunswick	2,300	5.8%

Source: TTF calculations, Tourism Satellite Accounts 2015/16, Census 2016.

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VICTORIAN ELECTORAL DISTRICTS

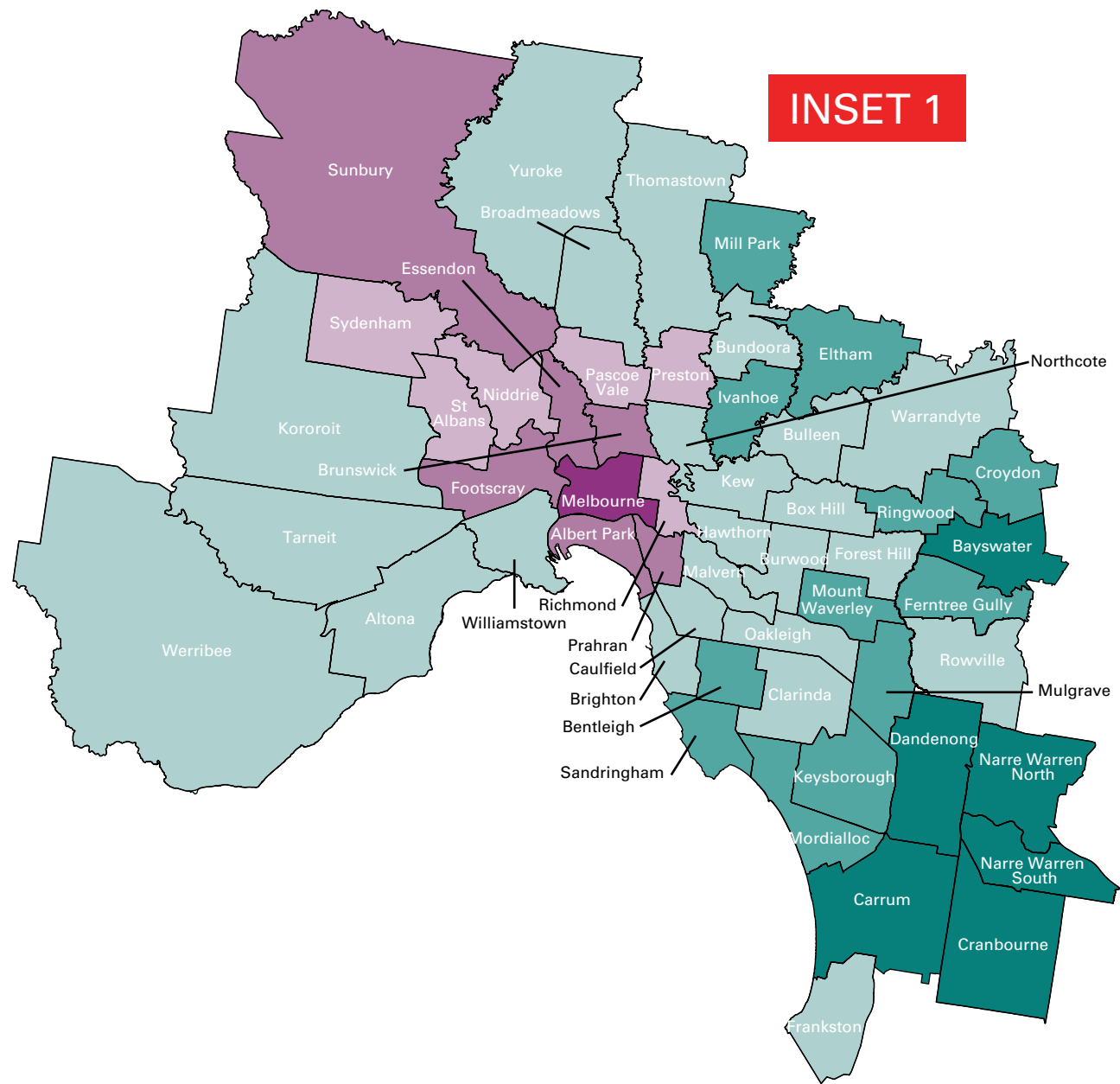
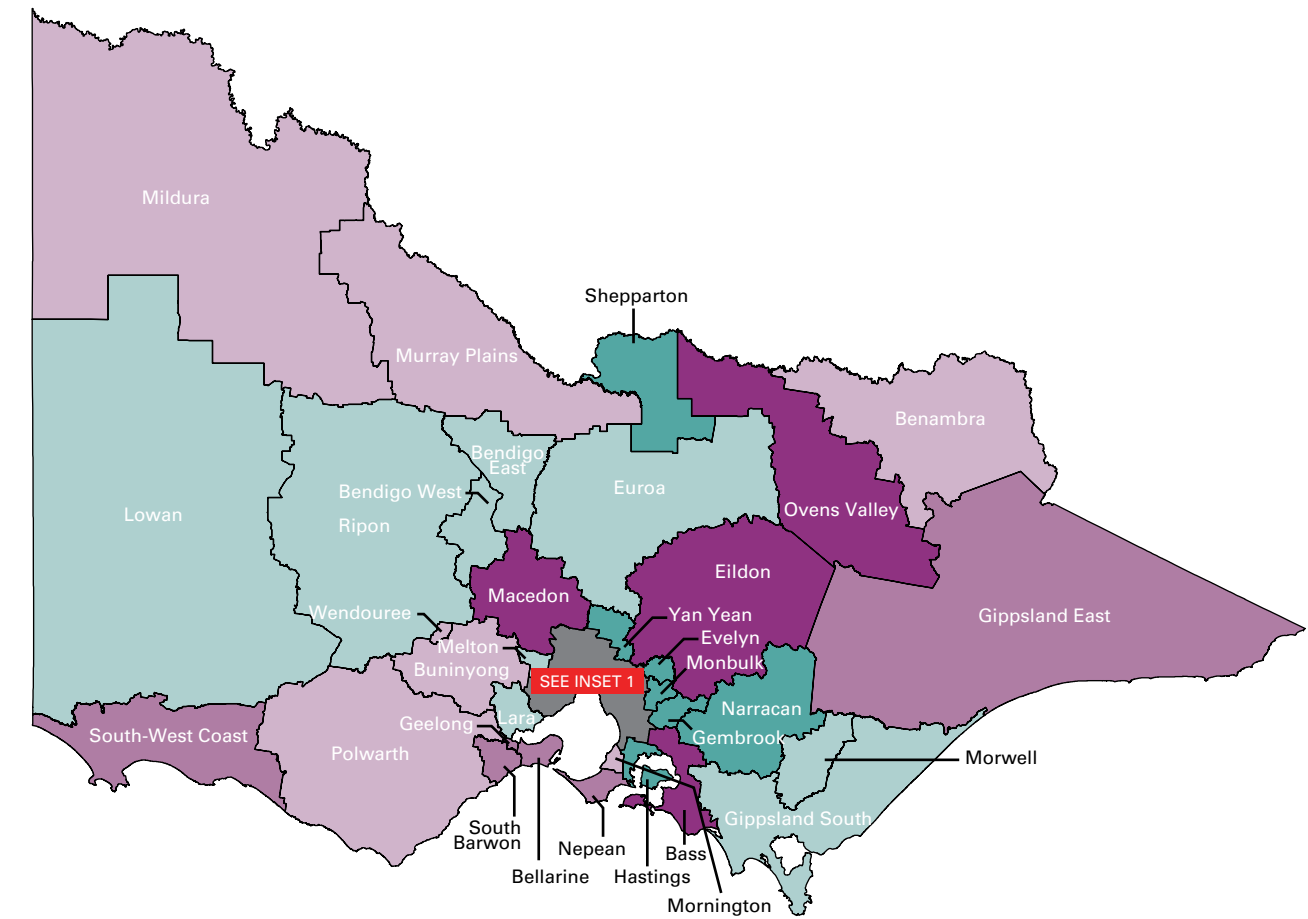
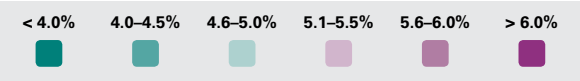


Table 3: Tourism employment and businesses by State Electorate				
State Electorate	Tourism employment	% of electorate employment	Tourism related businesses	% of electorate businesses
Albert Park	2,400	5.7%	3,100	19.9%
Altona	2,100	4.7%	1,300	23.5%
Bass	1,900	6.2%	1,100	19.9%
Bayswater	1,200	3.9%	900	17.1%
Bellarine	1,400	5.6%	800	18.8%
Benambra	1,600	5.5%	900	17.5%
Bendigo East	1,400	5.0%	700	17.6%
Bendigo West	1,200	4.7%	1,000	23.6%
Bentleigh	1,300	4.5%	1,400	20.0%
Box Hill	1,500	4.8%	1,600	19.8%
Brighton	1,500	4.7%	1,400	17.0%
Broadmeadows	1,100	5.0%	1,300	22.1%
Brunswick	2,300	5.8%	1,400	24.0%
Bulleen	1,400	5.0%	1,400	20.8%
Bundoora	1,400	4.8%	800	21.0%
Buninyong	1,400	5.4%	700	17.0%
Burwood	1,500	4.8%	1,100	18.1%
Carrum	1,300	3.9%	900	16.3%
Caulfield	1,600	4.9%	1,800	20.7%
Clarinda	1,500	4.7%	1,600	23.2%
Cranbourne	1,700	3.8%	1,000	23.3%
Croydon	1,200	4.0%	700	16.0%
Dandenong	1,000	3.6%	1,600	20.2%
Eildon	1,700	6.6%	1,100	18.0%
Eltham	1,300	4.3%	900	15.9%
Essendon	1,900	5.6%	1,300	20.4%
Euroa	1,300	4.7%	1,000	16.7%
Evelyn	1,300	4.4%	800	15.9%
Ferntree Gully	1,100	4.0%	800	19.0%
Footscray	2,300	6.0%	1,700	25.1%
Forest Hill	1,200	4.6%	1,000	21.2%
Frankston	1,200	4.6%	700	18.7%
Geelong	1,700	5.6%	1,400	21.6%
Gembrook	1,400	4.2%	900	17.0%
Gippsland East	1,400	5.8%	1,000	19.0%
Gippsland South	1,100	4.6%	900	15.7%
Hastings	1,500	4.3%	800	16.0%
Hawthorn	1,600	4.7%	1,700	16.5%
Ivanhoe	1,300	4.3%	1,100	18.0%
Kew	1,400	4.7%	1,800	18.5%
Keysborough	1,300	4.1%	1,200	21.1%
Kororoit	1,700	4.8%	1,100	23.5%
Lara	1,300	5.0%	700	21.3%
Lowan	1,200	4.9%	1,000	15.0%
Macedon	1,900	7.2%	1,000	18.1%
Malvern	1,400	4.6%	1,700	18.4%
Melbourne	4,100	7.7%	6,000	18.7%
Melton	1,700	5.0%	800	22.9%
Mildura	1,400	5.4%	900	17.1%
Mill Park	1,500	4.4%	900	24.3%
Monbulk	1,300	4.4%	800	16.4%
Mordialloc	1,300	4.3%	1,000	18.5%
Mornington	1,400	5.1%	1,100	16.6%
Morwell	1,300	4.8%	700	20.6%
Mount Waverley	1,200	4.5%	1,300	21.2%
Mulgrave	1,200	4.4%	1,100	22.0%
Murray Plains	1,400	5.1%	1,100	16.8%
Narracan	1,300	4.5%	1,100	16.8%
Narre Warren North	1,200	3.8%	1,100	20.2%
Narre Warren South	1,500	3.9%	800	20.2%
Nepean	1,400	5.9%	1,000	18.3%
Niddrie	1,400	5.2%	1,000	18.8%
Northcote	1,700	5.0%	1,300	22.8%
Oakleigh	1,700	5.0%	1,600	20.3%
Ovens Valley	1,700	7.1%	1,100	20.5%
Pascoe Vale	1,900	5.4%	1,200	21.6%
Polwarth	1,500	5.4%	1,100	16.9%
Prahran	2,400	5.6%	2,800	19.0%
Preston	1,600	5.4%	1,300	23.9%
Richmond	2,300	5.4%	3,000	23.6%
Ringwood	1,300	4.2%	1,000	17.6%
Ripon	1,200	4.9%	900	18.2%
Rowville	1,200	4.0%	800	16.8%
Sandringham	1,300	4.4%	1,200	17.7%
Shepparton	1,300	4.4%	1,100	17.8%
South Barwon	1,900	5.6%	700	15.8%
South-West Coast	1,600	5.6%	1,000	19.2%
St Albans	1,600	5.5%	1,100	25.6%
Sunbury	1,700	5.9%	900	18.6%
Sydenham	1,900	5.2%	1,100	23.8%
Tarneit	2,100	4.8%	1,500	25.0%
Thomastown	1,200	4.6%	1,300	22.8%
Warrandyte	1,300	4.6%	1,200	18.8%
Wendouree	1,300	5.3%	1,000	19.8%
Werribee	1,400	4.6%	700	19.9%
Williamstown	1,700	4.8%	1,300	21.2%
Yan Yean	1,800	4.4%	800	16.8%
Yuroke	2,000	5.0%	1,200	23.8%

Source: ABS unpublished business counts data, Tourism Satellite Accounts 2015/16, Census 2016, TTF calculations.

Note: tourism business as per Appendix 1 ANSIC codes - Tourism Satellite Accounts 2015/16.





QUEENSLAND TOURISM BUSINESS COUNT & EMPLOYMENT ATLAS



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Margy Osmond
Chief Executive Officer

Image Credits: Bowinda Gorge, Carnarvon Gorge National Park, QLD – Tourism and Events Queensland | Gold Coast Airport Marathon, Gold Coast, QLD – Events Management Queensland | Great Barrier Reef, QLD – Tourism Whitsundays | Surfers Paradise, Gold Coast, QLD – Tourism Australia | Dreamtime 2017, Brisbane – Tourism Australia | Coopers Creek, Daintree Rainforest, QLD – Tourism Port Douglas and Daintree

Note: Figures in all tables are rounded to the nearest hundred, so some figures may not sum to totals. Results less than 100 are not reported.

Table 1: Tourism employment in Queensland	
Industry	Tourism employment
Accommodation	17,900
Cafes, restaurants and takeaway food services	36,900
Clubs, pubs, taverns and bars	7,400
Rail transport	800
Road transport and transport equipment rental	5,800
Air, water and other transport	10,100
Travel agency and tour operator services	12,200
Cultural services	2,300
Casinos and other gambling services	600
Other sports and recreation services	5,100
Retail trade	23,200
Education and training	9,100
All other industries	6,000
TOTAL	137,600

Table 2: Electorates with the highest intensity of tourism employment		
Electorate	Tourism employment	% of total employment
Cairns	3,500	13.4%
Surfers Paradise	3,500	12.5%
Barron River	3,500	11.5%
Southport	2,800	10.6%
Cook	2,000	10.4%
Mermaid Beach	2,700	10.3%
Noosa	2,200	10.1%
Whitsunday	2,800	9.7%
Broadwater	2,000	9.1%
Burleigh	2,300	9.0%

Source: TTF calculations, Tourism Satellite Accounts 2015/16, Census 2016.

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QUEENSLAND ELECTORAL DISTRICTS

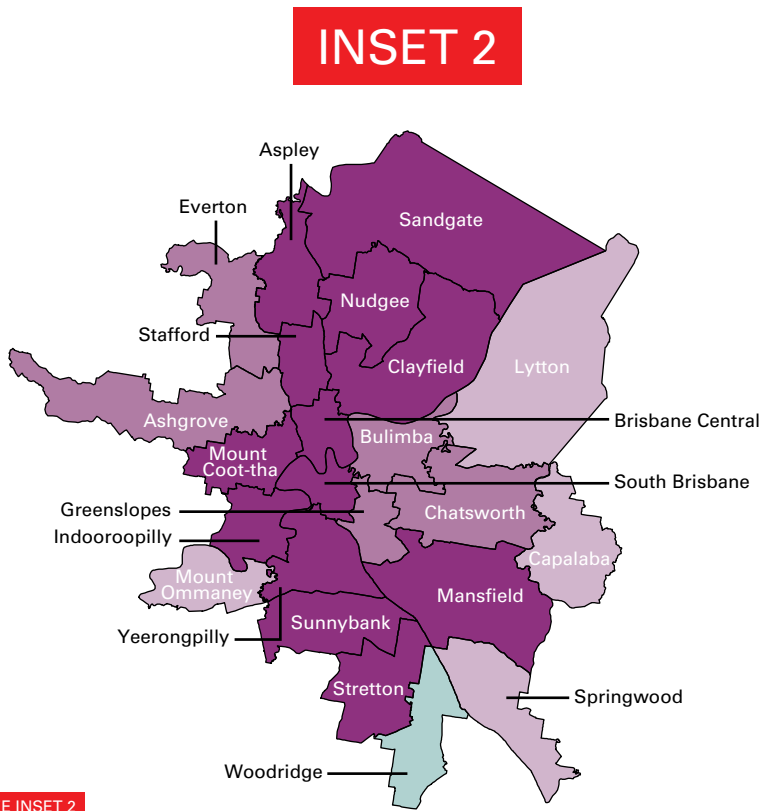
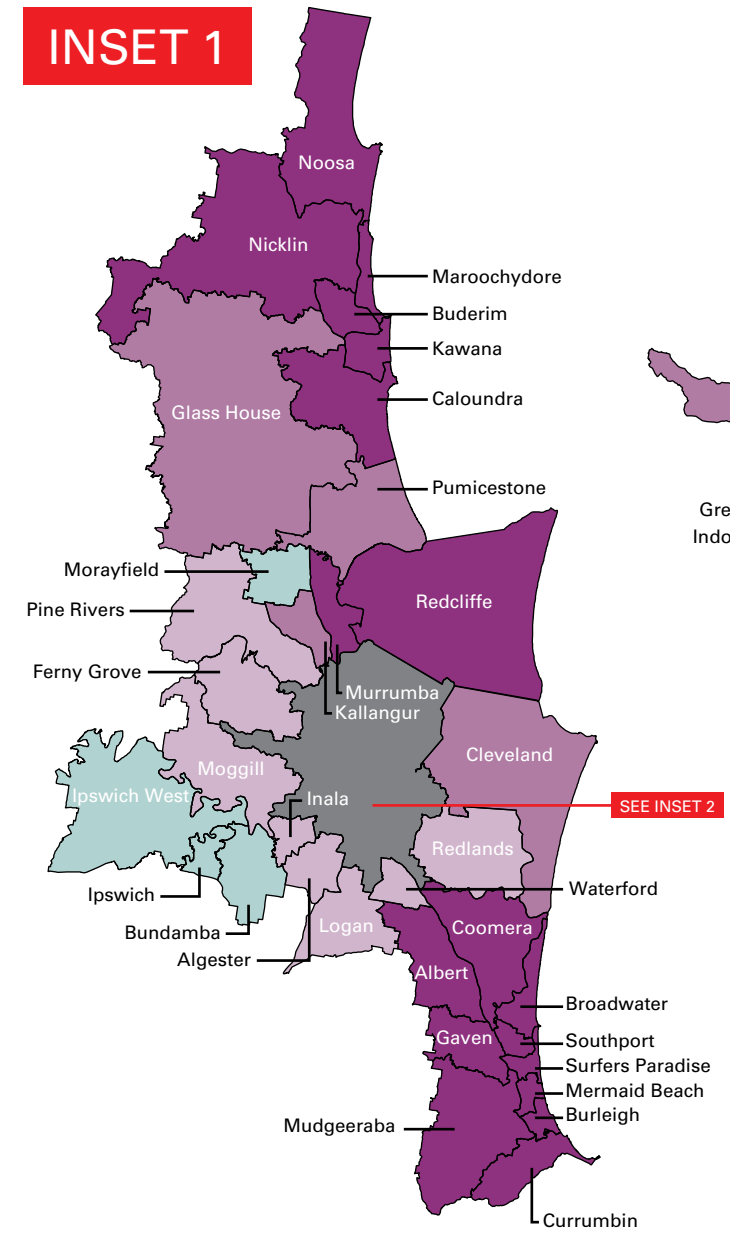
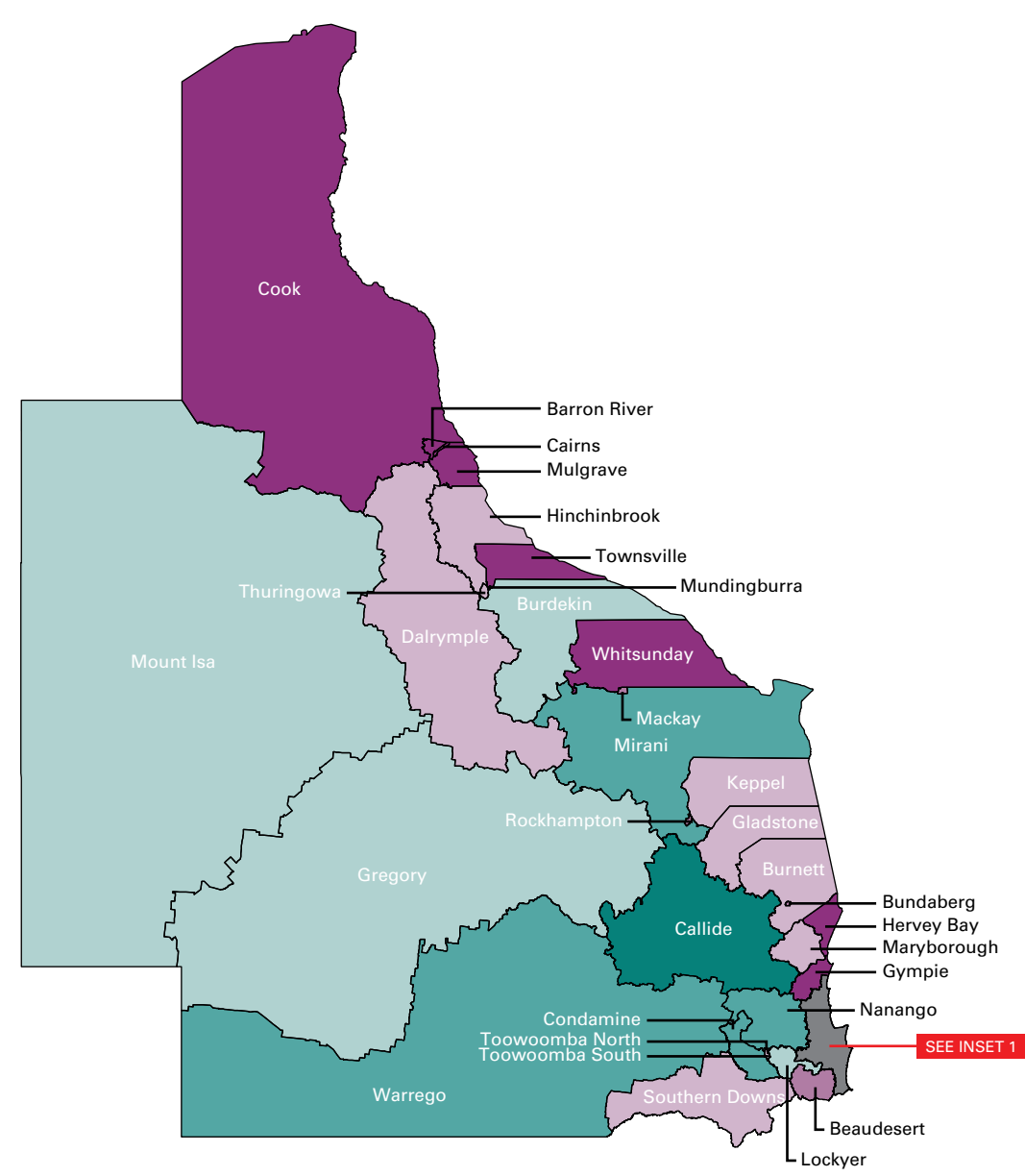
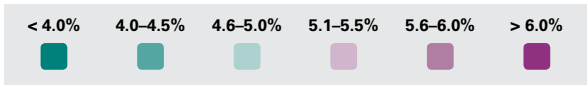


Table 3: Tourism employment and businesses by State Electorate				
State Electorate	Tourism employment	% of electorate employment	Tourism related businesses	% of electorate businesses
Albert	2,400	6.9%	900	16.9%
Algester	1,400	5.3%	700	21.5%
Ashgrove	1,400	5.7%	600	15.7%
Aspley	1,400	6.2%	600	18.5%
Barron River	3,500	11.5%	800	19.2%
Beaudesert	1,500	5.9%	900	17.6%
Brisbane Central	3,000	8.4%	3,100	15.3%
Broadwater	2,000	9.1%	1,000	20.2%
Buderim	1,700	7.2%	900	17.2%
Bulimba	1,700	6.0%	900	16.5%
Bundaberg	900	5.8%	600	20.7%
Bundamba	1,700	4.9%	600	22.6%
Burdekin	1,100	4.9%	700	17.4%
Burleigh	2,300	9.0%	1,200	19.1%
Burnett	1,000	5.5%	500	15.3%
Cairns	3,500	13.4%	1,700	24.7%
Callide	700	3.7%	600	11.9%
Caloundra	1,600	7.4%	900	21.7%
Capalaba	1,200	5.1%	600	17.7%
Chatsworth	1,500	5.7%	700	16.6%
Clayfield	2,200	7.7%	1,200	18.6%
Cleveland	1,400	5.8%	800	17.7%
Condamine	1,200	4.4%	900	16.4%
Cook	2,000	10.4%	800	24.3%
Coomera	2,300	7.2%	1,200	18.1%
Currumbin	2,000	8.7%	800	18.4%
Dalrymple	1,100	5.5%	600	17.1%
Everton	1,400	5.8%	500	17.0%
Ferny Grove	1,200	5.3%	500	16.2%
Gaven	2,300	8.0%	1,000	19.1%
Gladstone	1,400	5.4%	600	18.7%
Glass House	1,400	5.9%	800	17.6%
Greenslopes	1,400	5.7%	800	18.3%
Gregory	1,000	4.8%	600	16.0%
Gympie	1,100	6.1%	700	18.0%
Hervey Bay	1,400	8.3%	500	19.6%
Hinchinbrook	1,300	5.3%	600	14.7%
Inala	1,200	5.2%	600	21.0%
Indooroopilly	1,500	6.5%	700	17.1%
Ipswich	1,100	5.0%	500	20.9%
Ipswich West	1,100	4.7%	500	20.4%
Kallangur	1,500	5.9%	500	19.0%
Kawana	1,600	7.0%	800	17.4%
Keppel	1,300	5.5%	500	17.2%
Lockyer	1,100	4.8%	700	18.9%
Logan	1,200	5.1%	800	22.4%
Lytton	1,300	5.6%	700	18.6%
Mackay	1,100	5.6%	600	18.3%
Mansfield	1,400	6.3%	800	18.8%
Maroochydore	2,200	8.8%	1,400	21.2%
Maryborough	900	5.5%	500	19.1%
Mermaid Beach	2,700	10.3%	1,300	21.0%
Mirani	1,000	4.2%	600	12.9%
Moggill	1,200	5.1%	600	14.3%
Morayfield	1,400	5.6%	500	19.3%
Mount Coot-tha	1,800	6.8%	1,100	15.9%
Mount Isa	700	4.7%	500	22.8%
Mount Ommaney	1,300	5.5%	800	18.2%
Mudgeeraba	2,200	8.2%	1,000	17.6%
Mulgrave	1,600	7.2%	500	18.1%
Mundingburra	1,200	6.2%	400	17.9%
Murrumba	2,000	6.2%	700	19.5%
Nanango	800	4.2%	700	15.0%
Nicklin	1,400	6.4%	700	17.0%
Noosa	2,200	10.1%	1,400	21.9%
Nudgee	2,100	7.3%	900	19.8%
Pine Rivers	1,400	5.4%	800	18.2%
Pumicestone	1,100	5.8%	600	19.5%
Redcliffe	1,300	6.4%	600	18.3%
Redlands	1,200	5.2%	600	16.2%
Rockhampton	1,200	6.0%	700	22.2%
Sandgate	1,500	6.2%	500	21.7%
South Brisbane	2,400	7.7%	1,500	20.0%
Southern Downs	1,100	5.4%	800	15.3%
Southport	2,800	10.6%	1,700	21.9%
Springwood	1,300	5.1%	800	15.7%
Stafford	1,600	6.3%	700	18.4%
Stretton	1,800	6.5%	1,300	23.8%
Sunnybank	1,600	6.7%	1,400	22.3%
Surfers Paradise	3,500	12.5%	2,100	23.5%
Thuringowa	1,300	5.5%	400	18.1%
Toowoomba North	1,100	5.2%	900	18.4%
Toowoomba South	1,200	5.5%	600	18.8%
Townsville	1,600	6.7%	1,100	20.8%
Warrego	800	4.2%	800	15.3%
Waterford	1,400	5.3%	600	19.6%
Whitsunday	2,800	9.7%	900	18.6%
Woodridge	1,100	5.0%	800	23.7%
Yeerongpilly	1,600	6.1%	900	19.1%

Source: ABS unpublished business counts data, Tourism Satellite Accounts 2015/16, Census 2016, TTF calculations.

Note: tourism business as per Appendix 1 ANSIC codes - Tourism Satellite Accounts 2015/16.





WESTERN AUSTRALIAN TOURISM BUSINESS COUNT & EMPLOYMENT ATLAS



Tourism & Transport Forum (TTF) is proud to present the Western Australian edition of our popular and respected tourism employment atlas to help inform decision makers, business leaders and the community about the value of tourism to the Western Australian economy. In addition to its current contribution, tourism has been identified as a ‘super-growth’ industry that can provide future job and business opportunities across the state and help to deliver prosperity around Australia.

The Western Australian Tourism Business Count & Employment Atlas provides information about tourism-related businesses and employment in all Western Australian electorates. We hope the Atlas will help reinforce the importance of tourism and the visitor economy to every part of the state.

Margy Osmond
Chief Executive Officer

Image Credits: Voyager Estate, Margaret River, WA – Voyager Estate Pty Ltd | Indigenous experiences, Western Australia – James Fisher/Tourism Australia Copyright | Perth parklands – Tourism Australia | Ningaloo Reef, Exmouth, WA – Tourism Australia | Indigenous experiences, Western Australia – James Fisher/Tourism Australia | Margaret River Gourmet Escape, Margaret River, WA – Margaret River Gourmet Escape | Bungle Bungle, Purnululu National Park, The Kimberley, WA – Australian Pacific Touring Pty Ltd

Note: Figures in all tables are rounded to the nearest hundred, so some figures may not sum to totals. Results less than 100 are not reported.

Table 1: Tourism employment in Western Australia	
Industry	Tourism employment
Accommodation	11,100
Cafes, restaurants and takeaway food services	20,800
Clubs, pubs, taverns and bars	4,200
Rail transport	100
Road transport and transport equipment rental	1,900
Air, water and other transport	3,600
Travel agency and tour operator services	6,800
Cultural services	800
Casinos and other gambling services	300
Other sports and recreation services	2,000
Retail trade	12,400
Education and training	4,800
All other industries	3,000
TOTAL	71,800

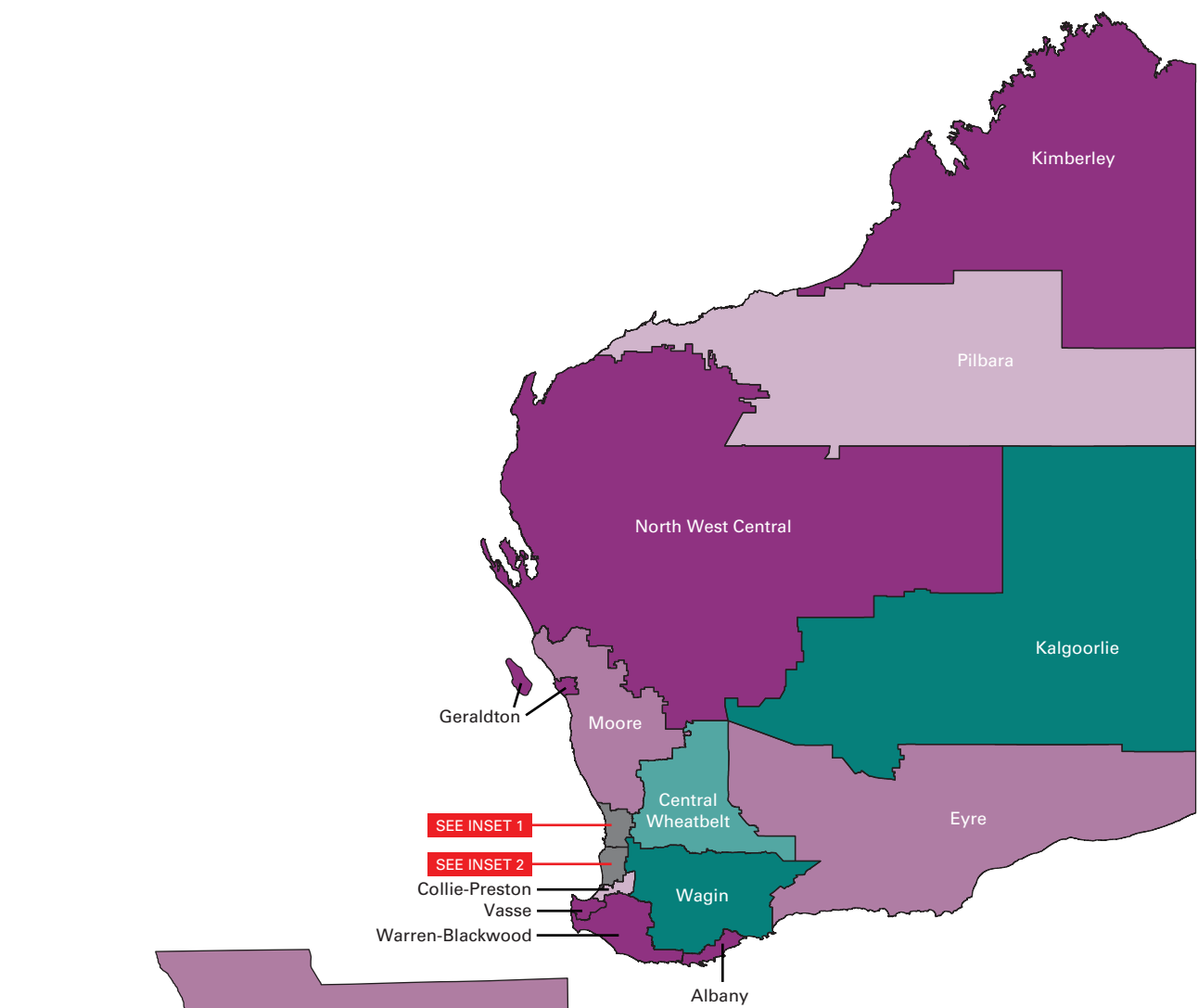
Table 2: Electorates with the highest intensity of tourism employment		
Electorate	Tourism employment	% of total employment
Kimberley	1,600	11.6%
Vasse	1,800	10.3%
Warren-Blackwood	1,500	8.8%
Perth	2,400	8.0%
Victoria Park	1,900	7.9%
Belmont	1,500	7.5%
Geraldton	1,200	7.2%
Cannington	1,500	7.2%
Maylands	1,500	7.0%
Fremantle	1,400	6.9%

Source: TTF calculations, Tourism Satellite Accounts 2015/16, Census 2016.

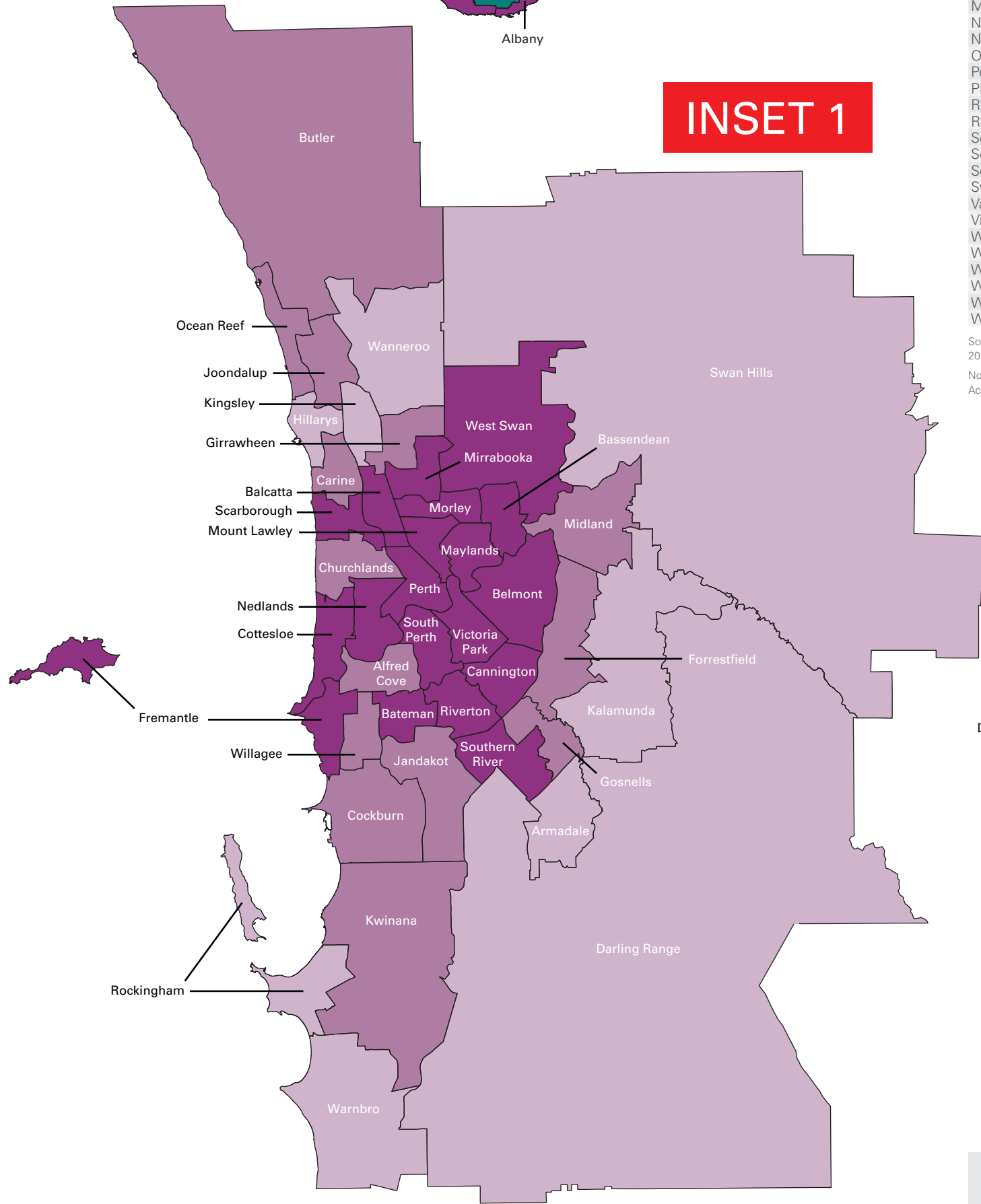
For further information, please contact:
Tourism & Transport Forum (TTF)
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WESTERN AUSTRALIAN ELECTORATES



INSET 1

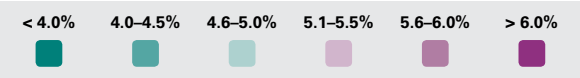


INSET 2

Table 3: Tourism employment and businesses by State Electorate

State Electorate	Tourism employment	% of electorate employment	Tourism related businesses	% of electorate businesses
Albany	1,100	6.8%	500	17.2%
Alfred Cove	1,000	6.0%	700	14.8%
Armadale	1,000	5.5%	400	21.6%
Balcatta	1,300	6.4%	800	16.4%
Bassendean	1,100	6.2%	500	20.4%
Bateman	1,000	6.5%	600	18.1%
Belmont	1,500	7.5%	800	20.7%
Bunbury	1,000	6.3%	600	19.7%
Butler	2,000	5.7%	500	13.3%
Cannington	1,500	7.2%	700	24.0%
Carine	1,000	5.6%	500	13.8%
Central Wheatbelt	600	4.4%	500	15.8%
Churchlands	1,200	5.9%	600	13.9%
Cockburn	1,400	5.6%	700	17.0%
Collie-Preston	1,000	5.5%	300	16.6%
Cottesloe	1,100	6.2%	800	15.0%
Darling Range	1,600	5.1%	800	18.3%
Dawesville	900	5.7%	400	16.8%
Eyre	1,500	6.0%	700	18.9%
Forrestfield	1,200	6.0%	800	22.1%
Fremantle	1,400	6.9%	1,000	20.7%
Geraldton	1,200	7.2%	500	17.3%
Girrawheen	1,300	5.9%	600	18.2%
Gosnells	1,000	5.6%	400	19.8%
Hillarys	900	5.4%	500	15.1%
Jandakot	1,200	5.6%	500	18.2%
Joondalup	1,100	5.9%	500	18.1%
Kalamunda	900	5.5%	500	17.9%
Kalgoorlie	100	3.9%	-	22.9%
Kimberley	1,600	11.6%	500	23.7%
Kingsley	900	5.4%	300	14.9%
Kwinana	1,600	5.6%	400	18.5%
Mandurah	1,000	6.4%	500	20.6%
Maylands	1,500	7.0%	800	19.9%
Midland	1,100	6.0%	600	21.9%
Mirrabooka	1,200	6.3%	600	22.6%
Moore	900	5.9%	600	15.8%
Morley	1,200	6.6%	500	19.3%
Mount Lawley	1,300	6.6%	700	18.8%
Murray-Wellington	900	5.2%	400	16.3%
Nedlands	1,200	6.2%	1,200	13.2%
North West	900	6.7%	300	24.3%
Ocean Reef	1,300	5.7%	500	13.6%
Perth	2,400	8.0%	2,700	16.5%
Pilbara	1,200	5.1%	400	19.7%
Riverton	1,100	6.5%	700	17.3%
Rockingham	800	5.2%	400	21.8%
Scarborough	1,400	6.3%	1,000	16.5%
South Perth	1,300	6.6%	700	15.3%
Southern River	1,600	6.2%	700	23.2%
Swan Hills	1,200	5.4%	600	16.2%
Vasse	1,800	10.3%	700	16.7%
Victoria Park	1,900	7.9%	1,200	20.0%
Wagin	600	3.9%	500	14.0%
Wanneroo	1,200	5.3%	700	15.1%
Warnbro	1,500	5.4%	400	17.3%
Warren-Blackwood	1,500	8.8%	700	17.6%
West Swan	1,800	6.5%	900	18.7%
Willagee	1,000	5.9%	500	18.4%

Source: ABS unpublished business counts data, Tourism Satellite Accounts 2015/16, Census 2016, TTF calculations.
Note: tourism business as per Appendix 1 ANSIC codes - Tourism Satellite Accounts 2015/16.





SOUTH AUSTRALIAN TOURISM BUSINESS COUNT & EMPLOYMENT ATLAS



Tourism & Transport Forum (TTF) is proud to present the South Australian edition of our popular and respected tourism employment atlas to help inform decision makers, business leaders and the community about the value of tourism to the South Australian economy. In addition to its current contribution, tourism has been identified as a ‘super-growth’ industry that can provide future job and business opportunities across the state and help to deliver prosperity around Australia.

The South Australian Tourism Business Count & Employment Atlas provides information about tourism-related businesses and employment in all South Australian electorates. We hope the Atlas will help reinforce the importance of tourism and the visitor economy to every part of the state.

Margy Osmond
Chief Executive Officer

Image Credits: Royal Croquet Club, Adelaide, SA – South Australian Tourism Commission | Beerenberg Strawberry Farm ‘Pick Your Own’, Hahndorf, SA – South Australian Tourism Commission | Temptation Sailing, Adelaide, SA – South Australian Tourism Commission | Remarkable Rocks, SA – Tourism Australia | Adelaide Oval, Adelaide, SA – John Montesi | Swimming at Vivonne Bay Beach, Kangaroo Island, SA – South Australian Tourism Commission | Seal Bay, Kangaroo Island, SA – Tourism Australia

Note: Figures in all tables are rounded to the nearest hundred, so some figures may not sum to totals. Results less than 100 are not reported.

Table 1: Tourism employment in South Australia	
Industry	Tourism employment
Accommodation	6,100
Cafes, restaurants and takeaway food services	9,700
Clubs, pubs, taverns and bars	2,000
Rail transport	100
Road transport and transport equipment rental	1,300
Air, water and other transport	2,500
Travel agency and tour operator services	3,100
Cultural services	400
Casinos and other gambling services	100
Other sports and recreation services	800
Retail trade	7,100
Education and training	2,000
All other industries	1,600
TOTAL	36,700

Source: Tourism Satellite Accounts 2015/16 Table 7

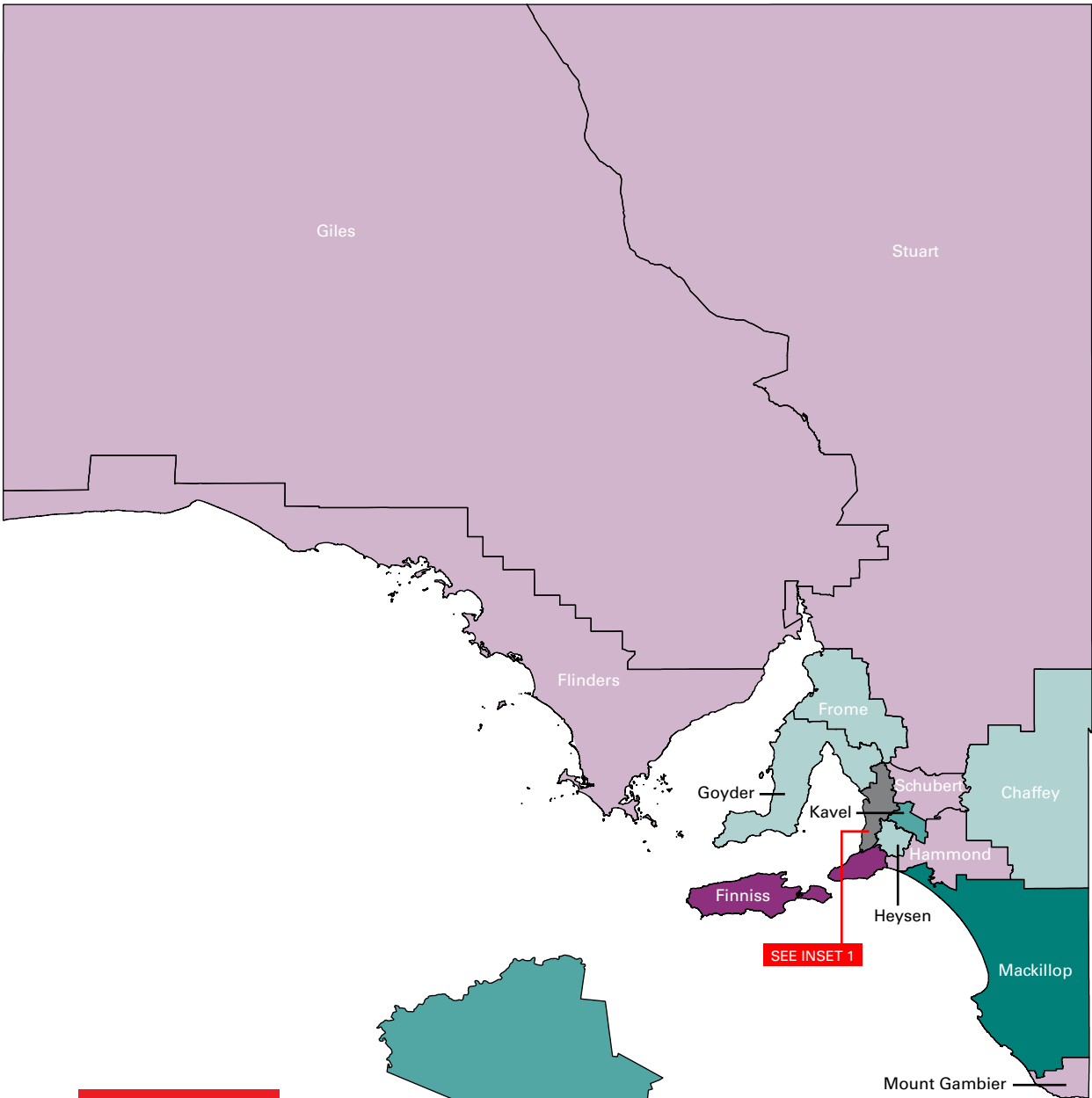
Table 2: Electorates with the highest intensity of tourism employment		
Electorate	Tourism employment	% of total employment
Finniss	1,100	9.0%
Morphett	1,000	6.3%
West Torrens	1,000	6.1%
Adelaide	1,100	6.0%
Ashford	1,000	5.8%
Elder	900	5.5%
Kaurna	900	5.5%
Stuart	700	5.4%
Croydon	900	5.3%
Flinders	800	5.3%

Source: TTF calculations, Tourism Satellite Accounts 2015/16, Census 2016.

For further information, please contact:
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SOUTH AUSTRALIAN ELECTORAL DISTRICTS



INSET 1

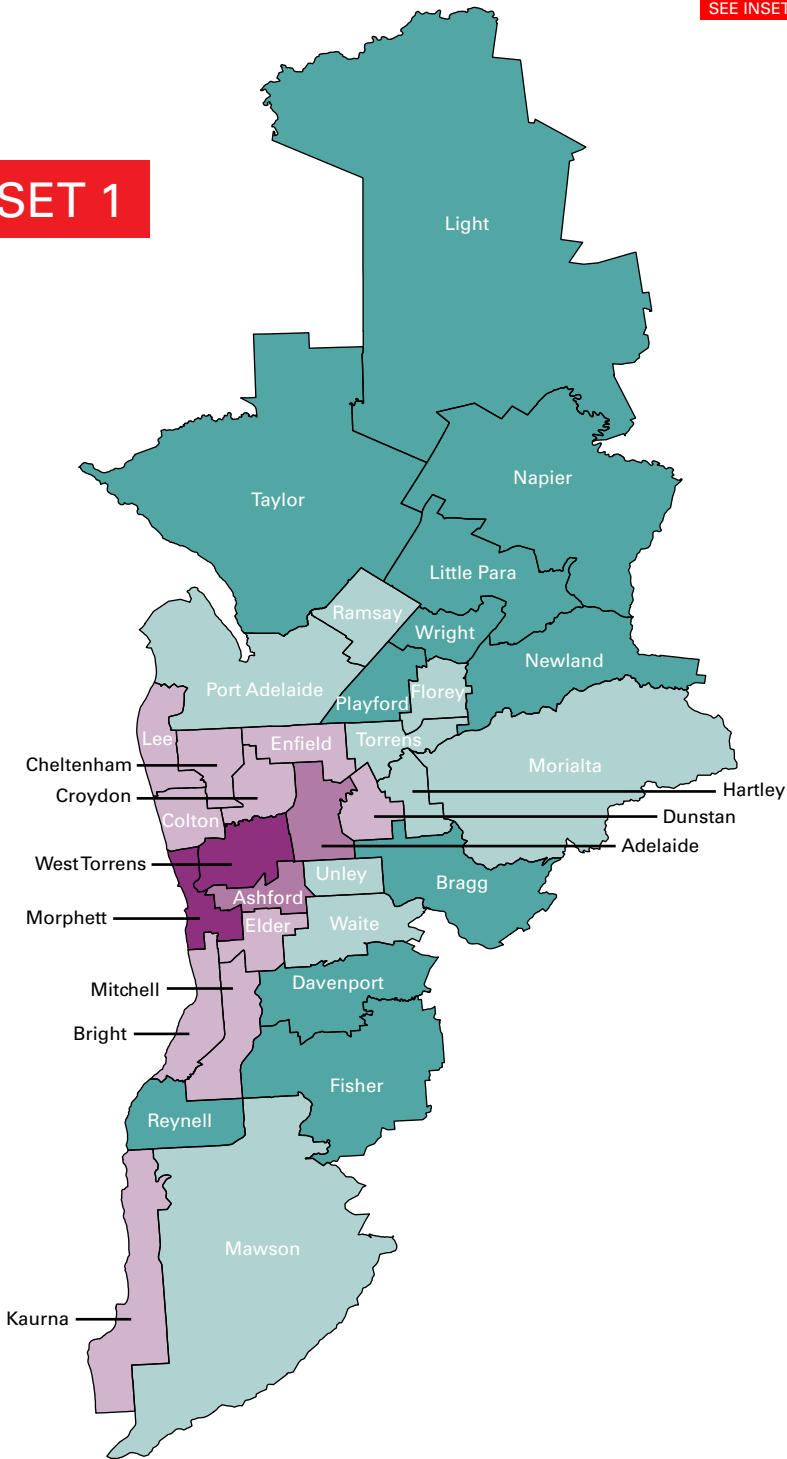
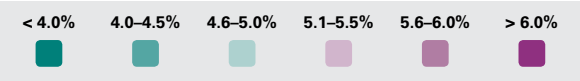


Table 3: Tourism employment and businesses by State Electorate				
State Electorate	Tourism employment	% of electorate employment	Tourism related businesses	% of electorate businesses
Adelaide	1,100	6.0%	2,400	14.5%
Ashford	1,000	5.8%	500	19.3%
Bragg	700	4.5%	900	18.8%
Bright	800	5.2%	400	17.1%
Chaffey	700	4.6%	400	14.8%
Cheltenham	900	5.2%	500	22.1%
Colton	800	5.2%	500	20.5%
Croydon	900	5.3%	700	21.7%
Davenport	800	4.5%	400	16.9%
Dunstan	900	5.3%	1,100	18.4%
Elder	900	5.5%	500	21.4%
Enfield	800	5.0%	600	24.5%
Finniss	1,100	9.0%	500	18.9%
Fisher	800	4.5%	300	16.6%
Flinders	800	5.3%	500	15.2%
Florey	600	4.6%	200	16.6%
Frome	600	4.6%	500	18.6%
Giles	700	5.1%	300	24.4%
Goyder	600	4.8%	500	20.8%
Hammond	600	5.1%	400	19.9%
Hartley	800	4.9%	500	17.7%
Heysen	800	4.7%	500	16.0%
Kaurna	900	5.5%	200	14.1%
Kavel	800	4.5%	400	16.8%
Lee	800	5.1%	400	20.5%
Light	800	4.4%	400	19.4%
Little Para	600	4.2%	200	20.5%
Mackillop	600	3.8%	500	14.3%
Mawson	800	5.0%	300	16.1%
Mitchell	900	5.2%	300	20.9%
Morialta	800	4.7%	500	18.6%
Morphett	1,000	6.3%	600	21.4%
Mount Gambier	800	5.1%	600	20.2%
Napier	600	4.3%	200	21.4%
Newland	700	4.0%	300	16.7%
Playford	700	4.3%	300	19.4%
Port Adelaide	900	4.8%	700	19.6%
Ramsay	600	4.6%	300	21.4%
Reynell	600	4.4%	300	17.6%
Schubert	800	5.1%	500	15.8%
Stuart	700	5.4%	400	18.7%
Taylor	700	4.2%	300	17.1%
Torrens	900	4.9%	500	20.3%
Unley	800	4.9%	1,100	17.6%
Waite	800	4.8%	400	16.2%
West Torrens	1,000	6.1%	800	22.8%
Wright	700	4.2%	200	17.2%

Source: ABS unpublished business counts data, Tourism Satellite Accounts 2015/16, Census 2016, TTF calculations.

Note: tourism business as per Appendix 1 ANSIC codes - Tourism Satellite Accounts 2015/16.





TASMANIAN TOURISM BUSINESS COUNT & EMPLOYMENT ATLAS



Tourism & Transport Forum (TTF) is proud to present the Tasmanian edition of our popular and respected tourism employment atlas to help inform decision makers, business leaders and the community about the value of tourism to the Tasmanian economy. In addition to its current contribution, tourism has been identified as a ‘super-growth’ industry that can provide future job and business opportunities across the state and help to deliver prosperity around Australia.

The Tasmanian Tourism Business Count & Employment Atlas provides information about tourism-related businesses and employment in all Tasmanian electorates. We hope the Atlas will help reinforce the importance of tourism and the visitor economy to every part of the state.

Margy Osmond
Chief Executive Officer

Image Credits: Salamanca Market, Hobart, TAS – Tourism Tasmania and Phil Kitt | Historic Gaol, Port Arthur, TAS – Port Arthur Historic Site Management Authority (PAHSMA) | Cradle Mountain Huts Walk, Lake St Clair National Park, TAS – Cradle Mountain Huts | Looking towards The Henry Jones Art Hotel, Hobart, TAS – Tourism Tasmania & Rob Burnett | Cradle Mountain Huts Overland Track Walk, TAS – Tasmanian Walking Company / Great Walks of Australia | MONA FOMA, Hobart, TAS – MONA | Bay of Fires Lodge Walk, Lichen Rocks at Boulder Point, Mount William National Park, TAS – Tasmanian Walking Company / Great Walks of Australia

Note: Figures in all tables are rounded to the nearest hundred, so some figures may not sum to totals. Results less than 100 are not reported.

Table 1: Tourism employment in Tasmania	
Industry	Tourism employment
Accommodation	3,700
Cafes, restaurants and takeaway food services	5,400
Clubs, pubs, taverns and bars	1,100
Rail transport	-
Road transport and transport equipment rental	700
Air, water and other transport	1,000
Travel agency and tour operator services	300
Cultural services	700
Casinos and other gambling services	100
Other sports and recreation services	400
Retail trade	2,700
Education and training	700
All other industries	300
TOTAL	17,200

Table 2: Electorates with the highest intensity of tourism employment		
Electorate	Tourism employment	% of total employment
Lyons (Apsley)	800	10.5%
Denison (Nelson)	1,000	9.7%
Denison (Hobart)	1,600	9.7%
Bass (Windermere)	1,100	8.6%
Lyons (Rumney)	6,00	8.6%
Denison (Elwick)	1,200	8.5%
Braddon (Mersey)	1,000	8.0%
Bass (Rosevears)	900	7.8%
Franklin (Nelson)	400	7.8%
Bass (Launceston)	1,200	7.8%

Source: TTF calculations, Tourism Satellite Accounts 2015/16, Census 2016.

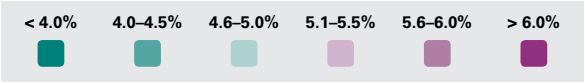
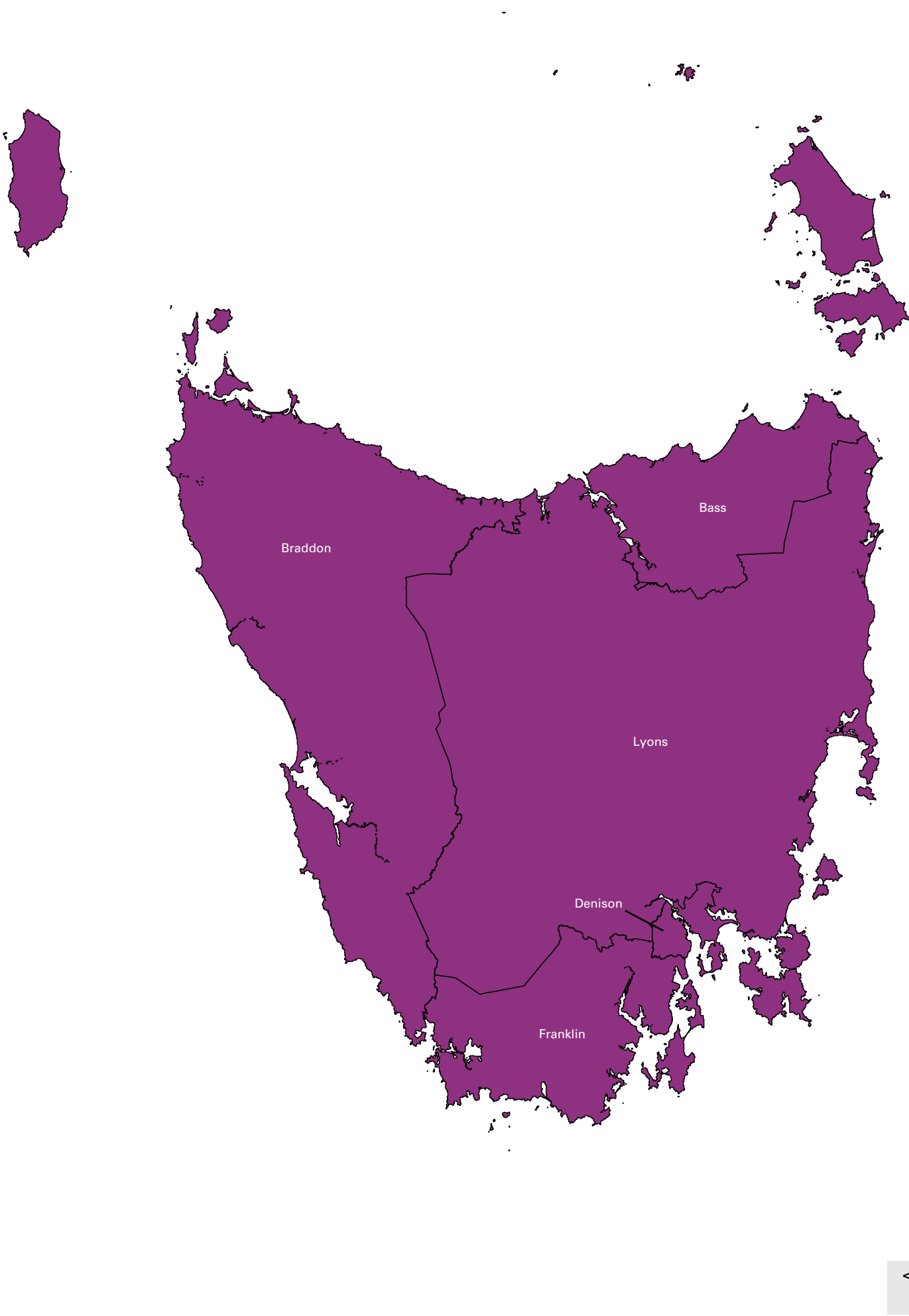
For further information, please contact:
Tourism & Transport Forum (TTF)
Level 6, 7 Macquarie Place Sydney NSW 2000
T: +61 2 9240 2000

www.ttf.org.au

TASMANIAN ELECTORAL DISTRICTS

Table 3: Tourism employment and businesses by State Electorate				
State Electorate	Tourism employment	% of electorate employment	Tourism related businesses	% of electorate businesses
Bass (Apsley)	300	7.0%	200	15.5%
Bass (Launceston)	1,200	7.8%	700	22.0%
Bass (Rosevears)	900	7.8%	200	19.2%
Bass (Windermere)	1,100	8.6%	400	21.3%
Bass	3,400	7.9%	1,500	20.3%
Braddon (Mersey)	1,000	8.0%	400	21.5%
Braddon (Montgomery)	1,000	7.6%	400	20.4%
Braddon (Murchison)	1,000	7.3%	400	18.1%
Braddon (Western Tiers)	-	5.2%	-	29.4%
Braddon	3,000	7.6%	1,300	19.9%
Denison (Derwent)	300	7.0%	100	21.9%
Denison (Elwick)	1,200	8.5%	400	22.6%
Denison (Hobart)	1,600	9.7%	1,200	25.7%
Denison (Huon)	-	4.6%	-	12.9%
Denison (Nelson)	1,000	9.7%	400	20.2%
Denison	4,200	9.0%	2,000	23.7%
Franklin (Derwent)	100	6.6%	-	16.3%
Franklin (Huon)	1,000	6.5%	400	17.0%
Franklin (Nelson)	400	7.8%	100	19.1%
Franklin (Pembroke)	1,100	7.3%	300	18.3%
Franklin (Rumney)	700	7.1%	200	16.0%
Franklin	3,300	7.0%	1,000	17.4%
Lyons (Apsley)	800	10.5%	400	22.3%
Lyons (Derwent)	600	7.0%	200	23.9%
Lyons (Rosevears)	300	7.5%	100	16.9%
Lyons (Rumney)	600	8.6%	200	21.0%
Lyons (Western Tiers)	900	6.8%	400	16.1%
Lyons	3,300	7.9%	1,300	19.4%

Source: ABS unpublished business counts data, Tourism Satellite Accounts 2015/16, Census 2016, TTF calculations.
Note: tourism business as per Appendix 1 ANSIC codes - Tourism Satellite Accounts 2015/16.





AUSTRALIAN CAPITAL TERRITORY TOURISM BUSINESS COUNT & EMPLOYMENT ATLAS



Tourism & Transport Forum (TTF) is proud to present the Australian Capital Territory edition of our popular and respected tourism employment atlas to help inform decision makers, business leaders and the community about the value of tourism to the Australian Capital Territory economy. In addition to its current contribution, tourism has been identified as a ‘super-growth’ industry that can provide future job and business opportunities across the territory and help to deliver prosperity around Australia.

The Australian Capital Territory Tourism Business Count & Employment Atlas provides information about tourism-related businesses and employment in all Australian Capital Territory electorates. We hope the Atlas will help reinforce the importance of tourism and the visitor economy to every part of the territory.

Margy Osmond
Chief Executive Officer

Image Credits: National Gallery of Australia, Canberra, ACT – Tourism Australia | The Aboriginal Memorial at the National Gallery of Australia, Canberra, ACT – Tourism Australia | Hot air ballooning, Canberra, ACT – Tourism Australia | National Museum of Australia, Canberra, ACT – Tourism Australia | Floriade, Canberra, ACT – Floriade Australia | Australian War Memorial, Canberra, ACT – Tourism Australia | Parliament House forecourt, Canberra, ACT – Tourism Australia

Note: Figures in all tables are rounded to the nearest hundred, so some figures may not sum to totals. Results less than 100 are not reported.

Table 1: Tourism employment in the Australian Capital Territory	
Industry	Tourism employment
Accommodation	1,500
Cafes, restaurants and takeaway food services	2,800
Clubs, pubs, taverns and bars	600
Rail transport	-
Road transport and transport equipment rental	400
Air, water and other transport	400
Travel agency and tour operator services	400
Cultural services	200
Casinos and other gambling services	-
Other sports and recreation services	300
Retail trade	1,900
Education and training	1,000
All other industries	400
TOTAL	9,700

Source: Tourism Satellite Accounts 2015/16 Table 7

Table 2: Electorates with the highest intensity of tourism employment		
Electorate	Tourism employment	% of total employment
Ginninderra	2,000	5.2%
Yerrabi	2,400	5.0%
Murrumbidgee	1,900	4.9%

Source: TTF calculations, Tourism Satellite Accounts 2015/16, Census 2016.

For further information, please contact:
Tourism & Transport Forum (TTF)
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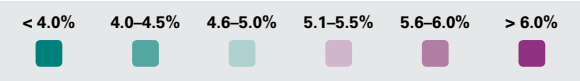
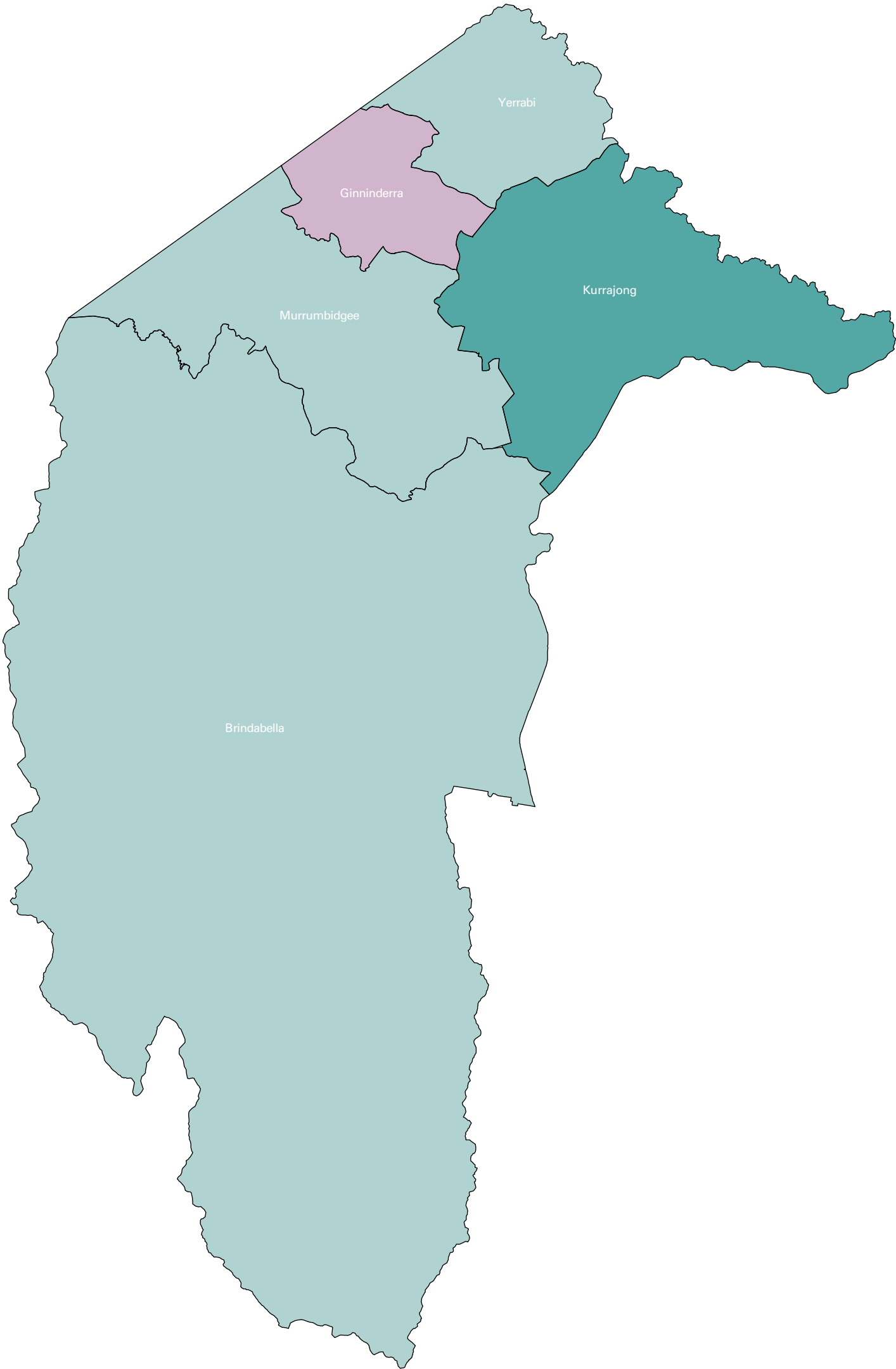
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AUSTRALIAN CAPITAL TERRITORY ELECTORAL DISTRICTS

Table 3: Tourism employment and businesses by State Electorate				
State Electorate	Tourism employment	% of electorate employment	Tourism related businesses	% of electorate businesses
Brindabella	1,700	4.6%	500	16.9%
Ginninderra	2,000	5.2%	600	19.3%
Kurrajong	1,900	4.4%	1,800	19.5%
Murrumbidgee	1,900	4.9%	800	16.8%
Yerrabi	2,400	5.0%	900	17.8%

Source: ABS unpublished business counts data, Tourism Satellite Accounts 2015/16, Census 2016, TTF calculations.

Note: tourism business as per Appendix 1 ANSIC codes - Tourism Satellite Accounts 2015/16.





NORTHERN TERRITORY TOURISM BUSINESS COUNT & EMPLOYMENT ATLAS



Tourism & Transport Forum (TTF) is proud to present the Northern Territory edition of our popular and respected tourism employment atlas to help inform decision makers, business leaders and the community about the value of tourism to the Northern Territory economy. In addition to its current contribution, tourism has been identified as a ‘super-growth’ industry that can provide future job and business opportunities across the territory and help to deliver prosperity around Australia.

The Northern Territory Tourism Business Count & Employment Atlas provides information about tourism-related businesses and employment in all Northern Territory electorates. We hope the Atlas will help reinforce the importance of tourism and the visitor economy to every part of the territory.

Margy Osmond
Chief Executive Officer

Image Credits: Airboat Safari, Bamurru Plains, NT – Wild Bush Luxury | Mt Borradaile, Arnhemland, NT – Tourism Australia | Sailing, Darwin, NT – Tourism Australia | Uluru Camel Tours, Uluru Kata Tjuta National Park, NT – Uluru Camel Tours | Larapinta Trail by World Expeditions, Charlie’s Camp, West MacDonnell Ranges, NT – World Expeditions / Great Walks of Australia | Longitude 131, Yulara, NT – Baillies Longitude 131 | Mindil Beach Market, Darwin, NT – Tourism Australia

Note: Figures in all tables are rounded to the nearest hundred, so some figures may not sum to totals. Results less than 100 are not reported.

Table 1: Tourism employment in the Northern Territory	
Industry	Tourism employment
Accommodation	1,700
Cafes, restaurants and takeaway food services	2,100
Clubs, pubs, taverns and bars	400
Rail transport	-
Road transport and transport equipment rental	700
Air, water and other transport	1,000
Travel agency and tour operator services	500
Cultural services	200
Casinos and other gambling services	100
Other sports and recreation services	200
Retail trade	1,500
Education and training	500
All other industries	300
TOTAL	9,200

Source: Tourism Satellite Accounts 2015/16 Table 7

Table 2: Electorates with the highest intensity of tourism employment		
Electorate	Tourism employment	% of total employment
Namatjira	700	23.7%
Port Darwin	800	12.4%
Johnston	400	10.0%
Fong Lim	500	9.9%
Karama	400	9.9%
Araluen	600	9.8%
Fannie Bay	400	9.6%
Casuarina	400	9.4%
Sanderson	400	9.2%
Drysdale	400	9.0%

Source: TTF calculations, Tourism Satellite Accounts 2015/16, Census 2016.

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NORTHERN TERRITORY ELECTORAL DISTRICTS

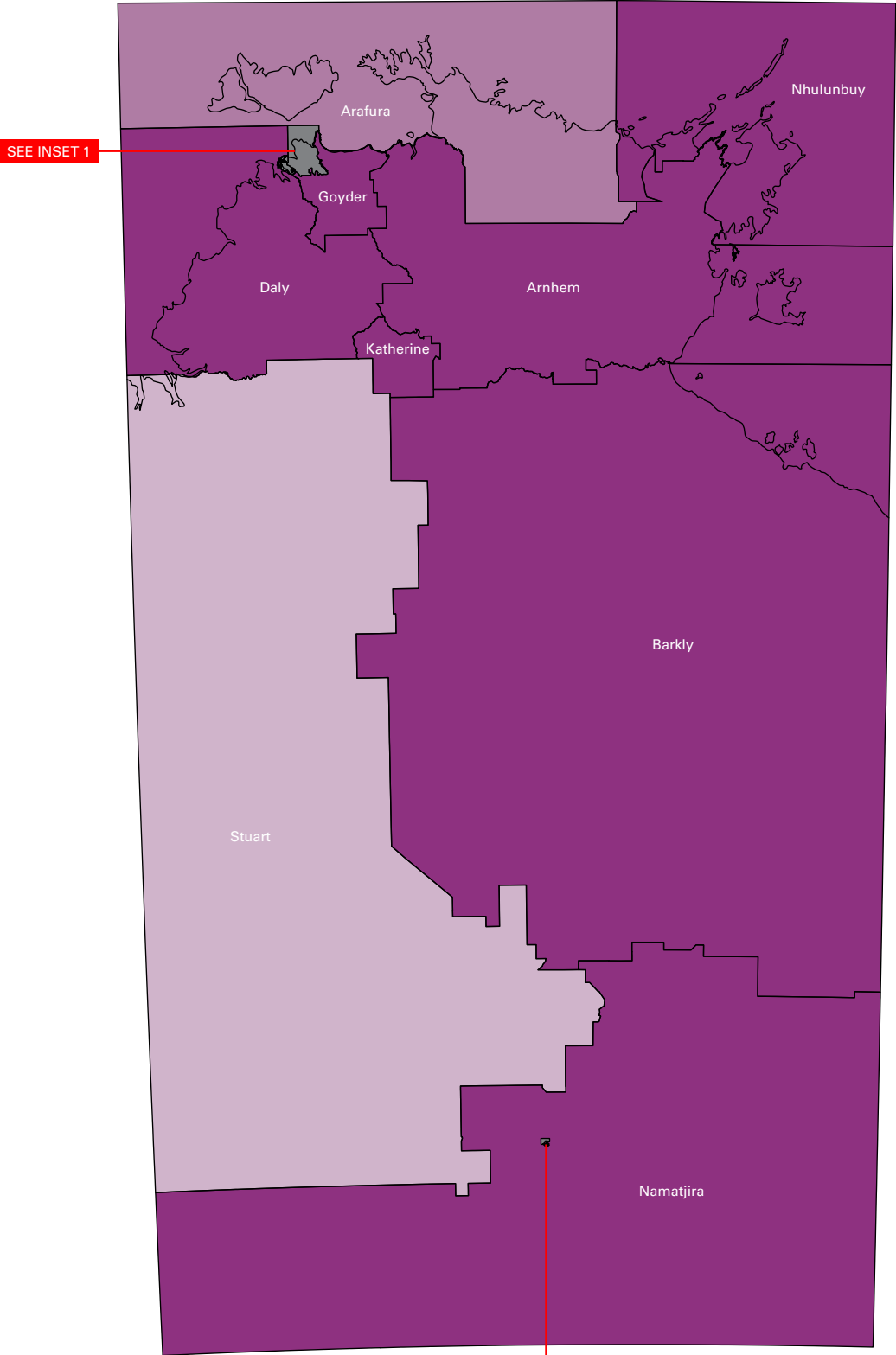
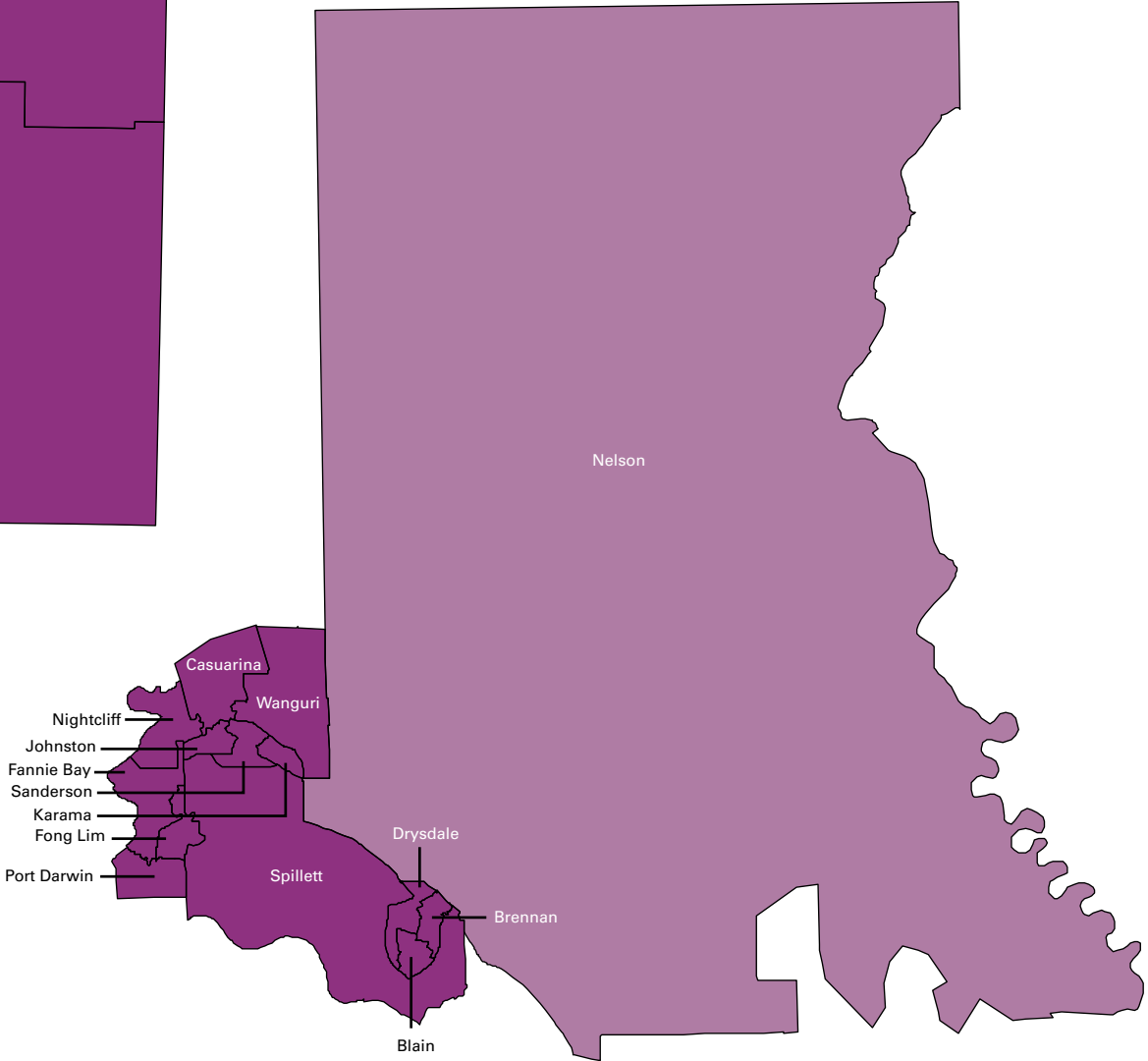


Table 3: Tourism employment and businesses by State Electorate				
State Electorate	Tourism employment	% of electorate employment	Tourism related businesses	% of electorate businesses
Arafura	100	5.9%	-	-
Araluen	600	9.8%	100	25.1%
Arnhem	100	7.2%	-	29.5%
Barkly	200	6.6%	100	33.5%
Blain	400	8.0%	-	12.5%
Braitling	500	8.8%	300	25.3%
Brennan	400	7.9%	-	16.3%
Casuarina	400	9.4%	100	19.8%
Daly	200	7.7%	100	19.8%
Drysdale	400	9.0%	100	18.8%
Fannie Bay	400	9.6%	200	22.6%
Fong Lim	500	9.9%	200	19.5%
Goyder	400	7.6%	100	14.4%
Johnston	400	10.0%	100	18.6%
Karama	400	9.9%	100	18.7%
Katherine	300	7.9%	100	19.2%
Namatjira	700	23.7%	100	34.6%
Nelson	300	5.6%	100	16.1%
Nhulunbuy	200	7.2%	-	20.5%
Nightcliff	400	8.8%	100	17.5%
Port Darwin	800	12.4%	400	25.0%
Sanderson	400	9.2%	100	13.5%
Spillett	400	7.8%	200	17.6%
Stuart	100	5.4%	-	42.4%
Wanguri	400	7.9%	100	16.6%

Source: ABS unpublished business counts data, Tourism Satellite Accounts 2015/16, Census 2016, TTF calculations.
Note: tourism business as per Appendix 1 ANSIC codes - Tourism Satellite Accounts 2015/16.

INSET 1



INSET 2

