



DAN BARASCH is a social entrepreneur inspired by improving the world through innovation. As Co-Founder and Executive Director of the Lowline since 2011, he created and led a high profile non-profit social enterprise to build the world's first underground park, using emerging solar technology and equitable public design. Along the way, he helped uncover global enthusiasm for the power of technology to improve our cities, adaptive re-use of aging urban infrastructure, and the vast potential of forgotten underground spaces. He is the author of a book on abandoned and reclaimed architecture projects around the world, *Ruin and Redemption in Architecture* (Phaidon, 2019).

He has held leadership roles across the corporate, non-profit, and public sectors, with strategic or consulting positions at Google, UNICEF, PopTech, the 9/11 Survivors' Fund, and within New York City government. A lifelong politics and media junkie, he began his career producing international affairs programming at the World Affairs Council in San Francisco, where he co-produced the weekly National Public Radio show "It's Your World."

Under his leadership, the Lowline was named one of *TIME* Magazine's Top Inventions, was added to *New York Magazine's* "Reasons to Love New York," was including in Cool Hunting's list of most innovative projects, and has received numerous architectural, engineering, and design awards around the world. Dan is a former GLG Social Impact Fellow, and was included in the OUT 100. He is a frequent speaker on social innovation, emerging technology, urban development, STEAM education, crowdfunding, cause marketing, non-profit leadership, and public design, with public presentations including TED in New York; the Moscow Urban Forum; the DLD Conference in London; Chicago Ideas Week; Day of the City Conference in Amsterdam; Remix Summit in Sydney; and the Atlantic/Aspen Institute Ideas Week Conference.

Select video clips and interviews:

[TED Talk](#)

[PopTech Talk](#)

[PSFK Talk](#)

[Behance/ 99U Interview](#)

Select press:

[New York Times](#)

[Cool Hunting 25](#)

[Out 100](#)

[CNN](#)

[Forbes](#)

Contact info:

Dan Barasch

dan@thelowline.org

718.594.4702