

TTF QUEENSLAND BUDGET SUBMISSION 2020

REBUILDING THE VISITOR ECONOMY IS CRITICAL TO THE QUEENSLAND ECONOMIC RECOVERY

TOURISM INDUSTRY SNAPSHOT – PRE-COVID-19

The Importance of Tourism to the Queensland Economy



236,000 jobs or around
9.3% of the QLD workforce



\$27.3 billion towards
QLD Gross State Product



37,498 tourism business
across Brisbane



21,278 tourism business
across regional Queensland

ECONOMIC IMPACT OF COVID-19 IN QUEENSLAND

The tourism and transport industries in Queensland are currently losing around \$2 billion a month in spend due to lack of international and interstate travel, contributing to a total \$4.3 billion in lost wages.



\$873 million per month
(from November 2020)

Average monthly decrease in
international tourism spending



\$1.1 billion per month
(from November 2020)

Monthly decrease in domestic
(overnight) tourism spend



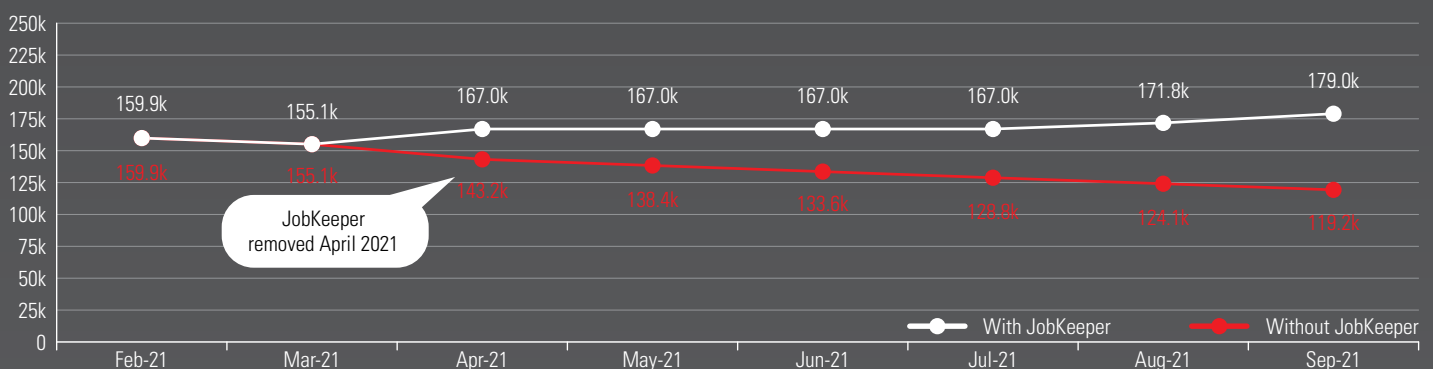
\$4.3 billion
(2020)

Estimated lost wages and salaries
from direct tourism job losses

JOBKEEPER SUPPORT

In addition to other industry specific packages the national JobKeeper subsidy has been a critical lifeline for our industries and kept thousands of our employees connected to their employer companies including in Queensland. Economic modelling completed for TTF and represented in the graph below, however, reveals up to 300,000 more jobs could be lost nationally when the current subsidy expires in March 2021.

Queensland Tourism & Hospitality Employment Forecasts



In Queensland alone over 59,000 tourism jobs could be saved if JobKeeper continues to September 2021.

QLD STATISTICS



**38 million infected and
1.1 million deaths**

(as of 14th October 2020)

Covid-19 impact globally



\$873 million

(from November 2020)

Average monthly
decrease in international
tourism spend



Up to 231,900 p/month

(from November 2020)

Average monthly decrease
in international visitation



\$1.1 billion p/month

(from November 2020)

Monthly decrease in
domestic (overnight)
tourism spend



1.6 million p/month

Average monthly
decrease in domestic
(overnight) visitation



107,000

(November 2020)

Estimated total direct
tourism job losses



\$4.3 billion

(2020)

Estimated lost wages and
salaries from direct tourism
job losses



\$1.29 billion p/a

(2020)

Estimated lost PAYG tax
contributions from direct
tourism job losses

SUMMARY

The Queensland Visitor Economy is on its knees following the triple whammy of the summer bushfires, the COVID 19 global pandemic and ongoing border closures. Despite significant Government support to date the industry cannot fully recover until full interstate and international travel resumes. TTF recommends the following initiatives be funded in the December budget to ensure the survival and long-term sustainability of one of the nation's supergrowth industries.

TTF RECOMMENDATIONS

- 1** ONGOING CERTAINTY REGARDING DOMESTIC BORDERS TO ENABLE LONG TERM TRAVEL PLANNING OVER CHRISTMAS AND SUMMER PERIOD AND INTO 2021
- 2** QUEENSLAND TO ADVOCATE FOR FEDERAL GOVERNMENT TO PROVIDE ADDITIONAL \$10 BILLION TO EXTEND JOBLESS SUPPORT TO SEPTEMBER 2021 FOR TOURISM, TRANSPORT AND AVIATION SECTORS IN QLD
- 3** EXTEND \$100 MILLION BASE FUNDING GUARANTEE FOR TOURISM AND EVENTS QUEENSLAND BEYOND THE FOUR-YEAR BUDGET CYCLE AND INCREASE THIS FUNDING TO \$150 MILLION EACH YEAR OVER FOUR YEARS
- 4** AN ADDITIONAL \$10 MILLION FOR THE ATTRACTING AVIATION INVESTMENT FUND TO ASSIST INTERNATIONAL CARRIERS WITH REBUILDING THEIR GLOBAL NETWORK AND CITY PAIRS AND SUPPORT FOR THE TRANS-TASMAN BUBBLE AND OTHER PRIORITY INTERNATIONAL GREEN LANES INCLUDING SINGAPORE, JAPAN & THE PACIFIC
- 5** A SEPARATE DEDICATED \$10 MILLION DOMESTIC AVIATION RESTORATION FUND TO RESTORE ROUTE CAPACITY AND REBOOT FLIGHT FREQUENCIES AND SEAT CAPACITY ON EXISTING ROUTES
- 6** A FAST-TRACKING OF MAJOR PUBLIC TRANSPORT AND INFRASTRUCTURE PROJECTS TOGETHER WITH THE FEDERAL GOVERNMENT TO DRIVE ECONOMIC RECOVERY AND CREATE JOBS ACROSS QUEENSLAND
- 7** ADDITIONAL SUPPORT TO ENCOURAGE INTRASTATE AND INTERSTATE NATIONAL PARKS VISITATION, CULTURAL TOURISM VISITATION AND CORPORATE AND EVENTS TRAVEL AFTER BORDER RESTRICTIONS ARE REMOVED
- 8** CONTINUED PLANNING REFORM AND SKILLS ATTRACTION SUPPORT TO ENCOURAGE POST COVID-19 TOURISM AND TRANSPORT INFRASTRUCTURE INVESTMENT OVER THE LONG TERM

TTF REPRESENTS THE FOLLOWING COMPANIES AND THE WIDER TOURISM INDUSTRY

