

OCTOBER 2022 **\$10.1B**  9% on October 2019

**SEPTEMBER 2022**

\$10.4 billion

 **21% on Sep 19****NOVEMBER 2022 FORECAST**

\$9.4 billion

 **9% on Nov 19**

## INTERSTATE DOMESTIC TRAVEL

**OCTOBER 2022**

\$3.9 billion

 **1% on Oct 19**

## INTRASTATE DOMESTIC TRAVEL

**OCTOBER 2022**

\$6.2 billion

 **14% on Oct 19**

NSW

\$2.5B

 10% on Oct 2019

QLD

\$2.7B

 22% on Oct 2019

VIC

\$2.2B

 8% on Oct 2019

SA

\$0.8B

 22% on Oct 2019

WA

\$1.2B

 24% on Oct 2019

TAS

\$0.4B

 27% on Oct 2019

ACT

\$0.2B

 9% on Oct 2019

NT

\$0.2B

 30% on Oct 2019

Predicted spend on tourism related categories at physical locations in Australia. The data only contains transactions made in person at points of sale, excludes residents spending on tourism and does not contain cash transactions or online purchases.

Source: Based on TTF analysis of Hemisphere Digital TRiiiPS™

# PLACES WHERE AUSTRALIAN TOURISTS SPENT THE MOST | October 2022

## Top 10 places of highest spend nationally

- |                    |                                    |
|--------------------|------------------------------------|
| 1 Melbourne (VIC)  | 6 North Coast (NSW)                |
| 2 Sydney (NSW)     | 7 Sunshine Coast (QLD)             |
| 3 Brisbane (QLD)   | 8 South Coast (NSW)                |
| 4 Perth (WA)       | 9 Adelaide (SA)                    |
| 5 Gold Coast (QLD) | 10 Tropical North Queensland (QLD) |



## Top 5 places of highest spend for residents of each state



### Sydney

North Coast  
South Coast  
Hunter  
Melbourne



### Melbourne

Sydney  
Geelong & the Bellarine  
Gold Coast  
Great Ocean Road



### Brisbane

Darling Downs  
Sunshine Coast  
Gold Coast  
Central Queensland



### Adelaide

Melbourne  
Flinders Ranges & Outback  
Limestone Coast  
Eyre Peninsula



### Perth

Australia's South West  
Australia's Golden  
Outback  
Australia's North West  
Australia's Coral Coast



### Launceston, Tamar & the North

Hobart & the South  
North West  
Melbourne  
Gold Coast



### Darwin

Kakadu Arnhem  
Adelaide  
Melbourne  
Brisbane



### Sydney

South Coast  
Melbourne  
Capital Country  
Brisbane

# TOTAL SPEND BY INTERNATIONAL VISITORS



OCTOBER 2022 **\$2.3B**  16% on October 2019

## SEPTEMBER 2022

\$1.9 billion

 **19% on Sep 19**

## NOVEMBER 2022 FORECAST

\$2.5 billion

 **16% on Nov 19**

NSW

\$0.8B

 20% on Oct 2019

QLD

\$0.5B

 8% on Oct 2019

VIC

\$0.6B

 22% on Oct 2019

SA

\$0.09B

 14% on Oct 2019

WA

\$0.2B

 2% on Oct 2019

TAS

\$0.04B

 11% on Oct 2019

ACT

\$0.05B

 1% on Oct 2019

NT

\$0.03B

 4% on Oct 2019

Source: Based on TTF analysis of Hemisphere Digital TRiiiPST™

