

TTF'S NEW YEAR'S EVE SURVEY 2023

HOW AUSTRALIANS ARE SPENDING NEW YEAR'S EVE,
31 DECEMBER 2023



38%

OF AUSTRALIANS KEEN TO VISIT FREE VANTAGE POINT TO WATCH THE FIREWORKS

61%

OF UNDER 25s KEEN TO VISIT FREE VANTAGE POINT

18%

OF OVER 55s KEEN TO VISIT FREE VANTAGE POINT



20%

OF AUSTRALIANS WILL ARRIVE BEFORE MIDDAY TO CLAIM A FREE SPOT

31%

WILL ARRIVE 12 - 6PM

49%

WILL ARRIVE AFTER 6PM

16%

WILL ARRIVE 6AM - 12PM

4%

BEFORE 6AM



75%

OF AUSTRALIANS WILL SPEND NYE IN THE CITY OR TOWN WHERE THEY LIVE

8%

TRAVELLING INTERSTATE

13%

TRAVELLING WITHIN THEIR STATE

4%

OVERSEAS