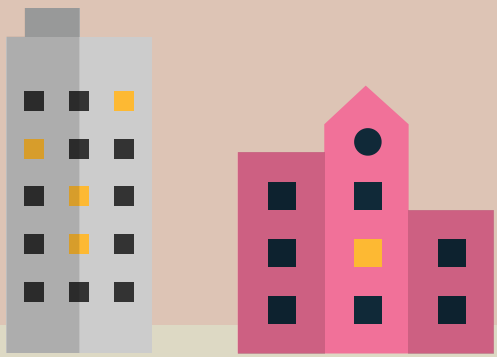


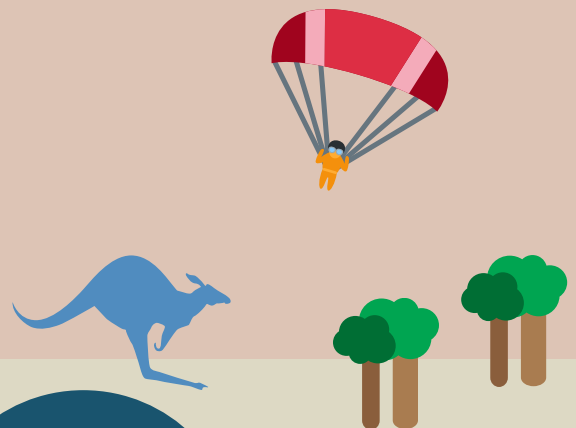
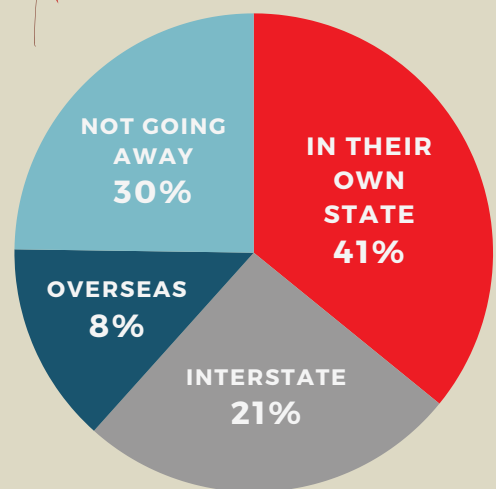
TTF'S AUTUMN TRAVEL SURVEY 2024

WHERE AUSTRALIANS ARE TRAVELLING FROM
29 MARCH - 29 APRIL 2024



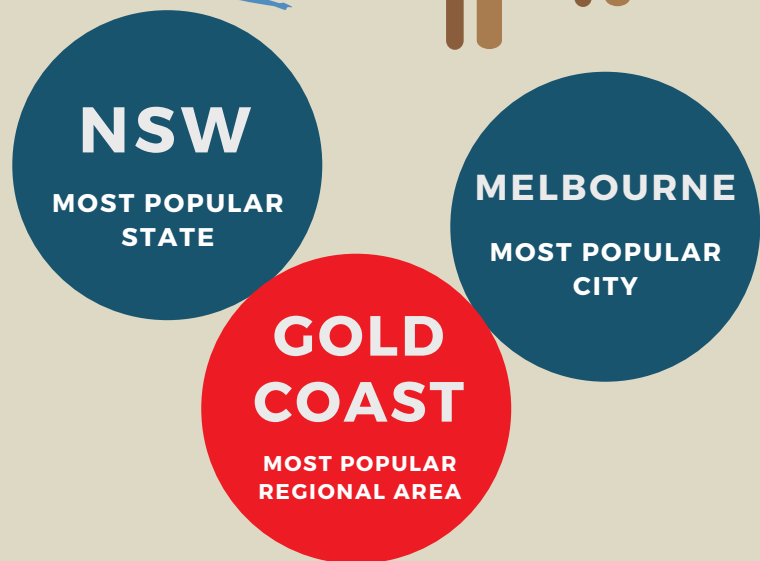
70%

OF AUSTRALIANS WILL TRAVEL ON HOLIDAY THIS AUTUMN SCHOOL BREAK



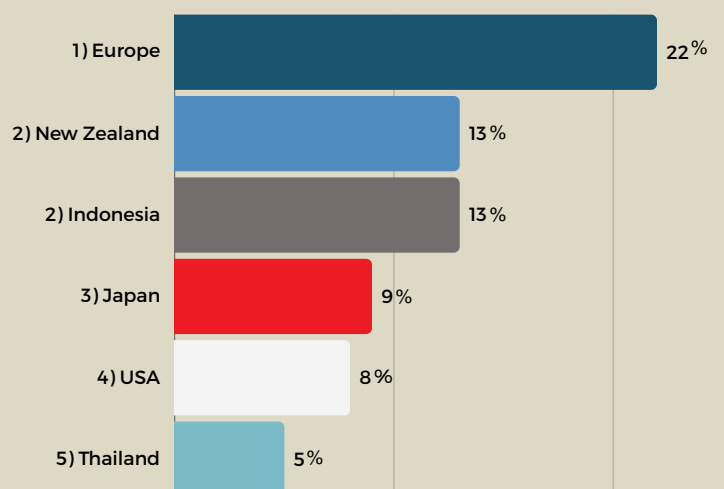
62%

OF AUSTRALIANS WILL HOLIDAY IN AUSTRALIA



8%

OF AUSTRALIANS WILL HOLIDAY OVERSEAS



**7 DAYS
OR LESS**

**LEAVING
APRIL
22 - 29**

**16%
WILL TAKE
THEIR PET**



**LESS
THAN
\$2000**

COST-OF-LIVING PRESSURES



53%

SAY COST-OF-LIVING PRESSURES HAVE IMPACTED THEIR TRAVEL PLANS

**25%
WILL GO
AWAY
FOR LESS
TIME**

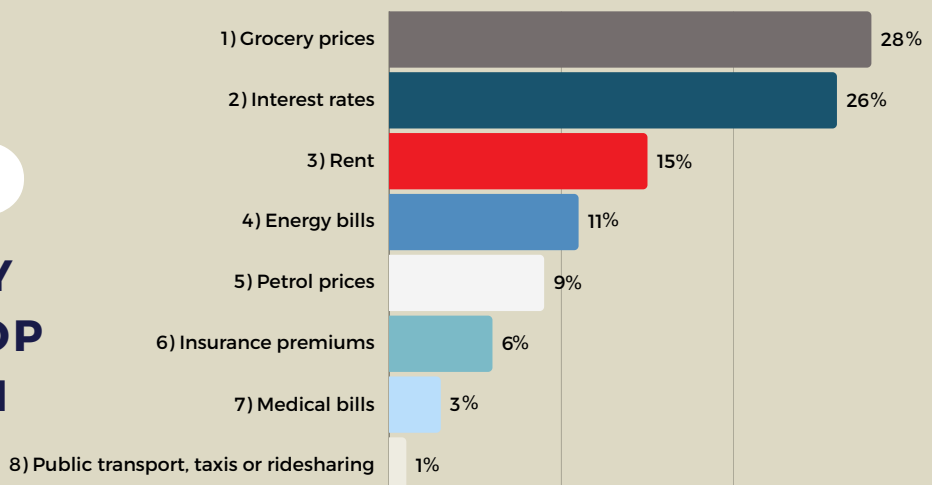
**16%
NEVER MADE
TRAVEL
PLANS**

**10%
WILL HOLIDAY
WITHIN THEIR
OWN STATE**



#1 FINANCIAL STRAIN

28%
RANKED GROCERY PRICES AS THEIR TOP FINANCIAL STRAIN



#1 NON-ESSENTIAL SPENDING PRIORITY

24%
RANKED HOLIDAYS/TRAVEL THEIR TOP PRIORITY FOR NON-ESSENTIAL SPENDING

